

Federal Communications Commission Washington, D.C. 20554		Approved by OMB 3060-1115 (February 2009)	FOR FCC USE ONLY
<b>FCC 388</b>		FOR COMMISSION USE ONLY	
<b>DTV Quarterly Activity Station Report</b>		FILE NO. -	
Licensee MEDIA GENERAL COMMUNICATIONS HOLDINGS, LLC			
Call Sign WJAR	Facility Id 50780		Previous Call Sign (if applicable)
Community of License			
City PROVIDENCE	State RI	County PROVIDENCE	Zip Code 02920 -
Nielsen DMA PROVIDENCE-NEW BEDFORD	World Wide Web Home Page Address WWW.TURNT010.COM		Licensee Renewal Expiration Date (mm/dd/yyyy) 04/01/2007
Channel Numbers: (Check the Channel Number(s) to which this form applies.)			
<input checked="" type="checkbox"/> Analog	10		
<input checked="" type="checkbox"/> Digital	51		
Report reflects information for quarter ending: 03/31/2009			
Have you opted to comply with Option One, Two, or Three (once elected, this choice may not change)? <input type="radio"/> Option One (A and D) <input checked="" type="radio"/> Option Two (B and D) <input type="radio"/> Option Three (C and D)			
Over the past quarter, have you fully complied with the requirements of this option?			<input checked="" type="radio"/> Yes <input type="radio"/> No
<b>Simulcasting:</b>			
Are you simulcasting on your Analog channel and your primary Digital stream?			<input checked="" type="radio"/> Yes <input type="radio"/> No
<b>Application Purpose:</b>			
<input checked="" type="radio"/> DTV Education Report			
<input type="radio"/> Amendment		File Number -	
If an amendment, include a comment explaining the reason and the portions of the pending application that are being revised.			

**Section B (For broadcasters electing Option Two)**

On its analog channel, and its primary digital stream, a station must run an average of 16 transition-related PSAs and 16 transition-related crawls, snipes, and/or tickers per week in each quarter, all between the hours of 5 a.m. and 1 a.m. It must also run one 30 minute DTV-related informational program once, and one 100-Day Countdown piece per day for the 100 days prior to the conclusion of the transition. Comment boxes MUST be used to describe these compliant activities (See rules for additional details).

**Total Number of Eligible DTV Transition-Related PSAs and Crawls, Snipes, and/or Tickers (CSTs) Run -- Last Quarter**

How many DTV PSAs and CSTs did your station run between 5:00 a.m. and 1:00 a.m. last quarter?	
Total 5:00 a.m. to 1:00 a.m. PSAs	509
Total 5:00 a.m. to 1:00 a.m. CSTs	183

For informational purposes only, how many DTV PSAs and CSTs did your station run in the last quarter from 6:00 a.m. to 9:00 a.m.?

Total 6:00 a.m. to 9:00 a.m. PSAs	63
Total 6:00 a.m. to 9:00 a.m. CSTs	0

For stations located in the Eastern or Pacific Time Zone, how many DTV PSAs and CSTs did your station run in the last quarter from 6:00 p.m. to 11:35 p.m. (must average at least 4 per week)?

Total 6:00 p.m. to 11:35 p.m. PSAs	162
Total 6:00 p.m. to 11:35 p.m. CSTs	77

For stations located in the Central or Mountain Time Zone, how many DTV PSAs and CSTs did your station run in the last quarter from 5:00 p.m. to 10:35 p.m.(must average at least 4 per week)?

Total 5:00 p.m. to 10:35 p.m. PSAs	
Total 5:00 p.m. to 10:35 p.m. CSTs	

Comments:  
 WJAR CONVERTED TO DIGITAL BROADCASTING ON 2/17/09. ABOVE TOTALS INCLUDE ANALOG TERMINATION AND POST 2/17/09 VIEWER NOTIFICATIONS.

**30 Minute Educational Programs - Last Quarter**

How many 30 minute, DTV-related informational programs did your station run during the quarter? At least one such program must be run between the hours of 8:00 a.m. and 11:35 p.m., prior to June 12, 2009.

Total number of 30 Minute Informational Programs	3
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Comments:  
 "GOING DIGITAL" AIRED ON:  
 2/12/09, 12:30 PM, 7 PM  
 2/15/09, 12 NOON

**100-Day Countdown - Last Quarter**

All stations participating in Option Two must air a minimum of one "Countdown To DTV" per day during certain periods. Due to the delay in the DTV deadline, the revision of the countdown rules, and differing analog termination dates, not every station was required to air the "Countdown To DTV" the same number of times during the first quarter of 2009. Below, list the actual number of days on which your station aired any eligible "Countdown to DTV," and, in the Comments field, briefly explain how this number of days was calculated.

	<i>Graphic Displays</i>
	<i>Animated Graphics</i>
48	<i>Graphic and Audio Displays</i>
	<i>Longer Form Reminders</i>

Comments:  
 WJAR CONVERTED TO DIGITAL BROADCASTING ON 2/17/09. BETWEEN 1/1/09 AND 2/17/09, WJAR BROADCAST A TOTAL OF 379 "COUNTDOWN TO DTV" GRAPHIC AND AUDIO DISPLAYS.

**Section D (For all broadcasters)**

<b>Additional DTV On-air Initiatives - Last Quarter</b>	
Did your station run additional on-air initiatives (such as news reports, town hall meetings, etc.) during the quarter? The comment box may be used to describe these initiatives.	<input checked="" type="radio"/> Yes <input type="radio"/> No
<p>Comments:</p> <p>CALL 10 - PANEL OF EXPERTS TOOK VIEWERS' CALLS TO ADDRESS DTV QUESTIONS - 1/29/09, 5-6:30 PM; 2/12/09, 5-7 PM; 3/3/09, 5-6:30 PM</p> <p>NEWS REPORTS:</p> <p>HOW TO INSTALL A DIGITAL ANTENNA - 1/29/09, 5 PM</p> <p>ANTENNA INSTALLATION COMPANIES AND COSTS - 1/29/09, 6 PM</p> <p>WHY WJAR IS GOING DIGITAL DESPITE CONGRESSIONAL VOTE - 2/5/09, 5 PM</p> <p>STEP-BY-STEP HOW TO CONVERT - 2/5/09, 6 PM</p> <p>DO YOU NEED A NEW TV - 2/16/09, 5 PM</p> <p>DTV WALK-IN CENTER PREVIEW - 2/16/09, 6 PM</p> <p>DTV FAQ'S, PART I - 2/16/09, 11 PM</p> <p>DTV FAQ'S, PART II - 2/17/09, 5 AM</p> <p>DTV FAQ'S, PART 3 - 2/17/09, 6 AM</p> <p>INDOOR VS. OUTDOOR ANTENNAS - 3/3/09, 5 PM</p>	
<b>Station Website Additional Activity Related to the DTV Transition - Last Quarter</b>	
Does your station have a Website?	<input checked="" type="radio"/> Yes <input type="radio"/> No
If YES, did your station provide additional DTV related information or activities on that Website? The comment box may be used to describe what was posted on the station's Website.	<input checked="" type="radio"/> Yes <input type="radio"/> No
<p>Comments:</p> <p>DTV TRANSITION INFORMATION PAGE (WHAT IS DTV, TRANSITION DATE, CONVERTER BOX INFORMATION, CABLE VS. OVER-THE-AIR, ETC.).</p> <p>COUNTDOWN CAMPAIGN WITH BANNERS APPEARING THROUGHOUT THE SITE, ROTATING THROUGHOUT ALL SECTIONS.</p> <p>LIVE WEBCHAT FOR USERS TO ASK DTV QUESTIONS:</p> <p>2/12/09, 5-6:30 PM</p> <p>3/3/09, 5-6:30 PM</p>	
<b>Additional DTV Outreach Efforts -- Last Quarter</b>	
Check all of the DTV related activities listed below that your station engaged in over the last quarter. The comment box may be used to describe this activity.	
<input type="checkbox"/> Speaking Engagements  Comments:	
<input checked="" type="checkbox"/> Community Events  Comments: STATION EMPLOYEES PARTICIPATED THROUGHOUT THE DAY AT THE RHODE ISLAND BROADCASTERS SPONSORED CALL CENTER AT RI-PBS TO ASSIST VIEWERS WITH QUESTIONS FOLLOWING 2/17/09 DIGITAL CONVERSION: 2/17/09, 2/18/09.  STATION SPONSORED WALK-IN CLINICS AT WJAR STUDIOS TO ASSIST VIEWERS WITH QUESTIONS FOLLOWING DIGITAL CONVERSION ON 2/17/09. CLINICS WERE HELD ON FEBRUARY 19-22, 2009.	
<input type="checkbox"/> Other (describe)	

## Comments:

DEDICATED PHONE LINE AT STATION FOR VIEWER CALLS FOLLOWING DIGITAL CONVERSION ON 2/17/09. MORE THAN 400 CALLS WERE ANSWERED.

ANALOG SHUTDOWN TEST DAY ON 2/12/09: INTERRUPTED REGULARLY SCHEDULED PROGRAMMING AT 11 AM, 12:30 PM, 4:30 PM, 7:30 PM AND 8:30 PM.

**This comment box may be used to include other comments or information about your station's DTV activity over the last quarter.**

## Comments:

WJAR CONVERTED TO DIGITAL BROADCASTING ON 2/17/09.

**Station Certification**

I certify that the statements in this document are true, complete, and correct to the best of my knowledge and belief, and are made in good faith.

Typed or Printed Name of Person Signing	Typed or Printed Title of Person Signing PRESIDENT/GENERAL MANAGER
Signature LISA G. CHURCHVILLE	Date (mm/dd/yyyy) 04/09/2009

WILLFUL FALSE STATEMENTS ON THIS FORM ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. CODE, TITLE 18, SECTION 1001), AND/OR REVOCATION OF ANY STATION LICENSE OR CONSTRUCTION PERMIT (U.S. CODE, TITLE 47, SECTION 312(a)(1)), AND/OR FORFEITURE (U.S. CODE, TITLE 47, SECTION 503).

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We have estimated that each response to this collection of information will take 3 hours. Our estimate includes the time to read the instructions, look through existing records, gather and maintain required data, and actually complete and review the form or response. If you have any comments on this estimate, or on how we can improve the collection and reduce the burden it causes you, please write the Federal Communications Commission, AMD-PERF, Paperwork Reduction Project (3060-1115), Washington, D.C. 20554. We will also accept your comments via the Internet if you send them to pra@fcc.gov. Remember - you are not required to respond to a collection of information sponsored by the Federal government, and the government may not conduct or sponsor this collection, unless it displays a currently valid OMB control number or if we fail to provide you with this notice. This collection has been assigned an OMB control number of 3060-1115.

**THE FOREGOING NOTICE IS REQUIRED BY THE PAPERWORK REDUCTION ACT OF 1995, P.L. 104-13, OCTOBER 1, 1995, 44 U.S.C. 3507.**