

**EEO Public File Report**  
**Station: WNCT-TV Greenville, North Carolina**  
**Period Covered by Report: August 1, 2010 to July 31, 2011**

Full-Time Position	Position Title	Date Open	Date Filled	Recruitment Source*	Total # Interviewed	Number Hired	Recruitment Source for Hire
1	Account Executive	4/19/2010	9/7/2010	Recruitment Sources Contacted for Each Full-Time Vacancy (see attached) ; Recruitment Sources Contacted for Specific Vacancies	4	1	MG Employee (MG Employee was interviewed or the person was referred by a person working for MG)
2	Digital Journalist	8/16/2010	10/18/2010	Recruitment Sources Contacted for Each Full-Time Vacancy (see attached)	2	1	WNCT Web Site/Media General Website
3	Editor - Video	9/10/2010	11/15/2010	Recruitment Sources Contacted for Each Full-Time Vacancy (see attached)	4	1	WNCT Web Site/Media General Website
4	Account Executive	9/14/2010	11/15/2010	Recruitment Sources Contacted for Each Full-Time Vacancy (see attached) ; Recruitment Sources Contacted for Specific Vacancies	3	1	WNCT Web Site/Media General Website
5	Director	9/10/2010	1/13/2011	Recruitment Sources Contacted for Specific Vacancies (see attached)	4	1	WNCT Web Site/Media General Website
6	Administrative Assistant, Sales	11/15/2010	2/22/2011	Recruitment Sources Contacted for Each Full-Time Vacancy (see attached) ; Recruitment Sources Contacted for Specific Vacancies	4	1	WNCT -TV On Air Ad
7	Digital Journalist	11/12/2010	2/7/2011	Recruitment Sources Contacted for Each Full-Time Vacancy (see attached)	6	1	WNCT Web Site/Media General Website
8	Marketing Director	2/17/2011	6/24/2011	Recruitment Sources Contacted for Each Full-Time Vacancy (see attached)	5	1	MG Employee (MG Employee was interviewed or the person was referred by a person working for MG)
9	Digital Journalist	6/21/2011	7/18/2011	Recruitment Sources Contacted for Each Full-Time Vacancy (see attached)	5	1	WNCT Web Site/Media General Website
10	Digital Journalist	5/11/2011	7/25/2011	Recruitment Sources Contacted for Each Full-Time Vacancy (see attached)	5	1	WNCT Web Site/Media General Website

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**Recruitment Sources Contacted for Each Full-Time Vacancy**  
**Station: WNCT-TV - Greenville, NC**  
**Period Covered by Report: 8/1/2010 through 7/31/2011**

No.	Recruitment Source	Contact/Telephone #	Total Interviewed by Source	Entitled to Notification
1	<b>Employment Security Commission of NC</b> 3101 Bismarck St., Greenville, NC 27834	Donna Cannon 252-355-9067 <a href="mailto:hmohan@CCCC.edu">hmohan@CCCC.edu</a>		Y
2	<b>Pitt Community College</b> 99 Canal Center Plaza, Suite 500, Alexandria, VA 22314	Angela Jones 252-321-4534		N
3	<b>East Carolina University - Cooperative Education</b> Suite 2300 Bate Bldg, ECU, Greenville, NC 27858	Jessica Hillard 252-328-6979		N
4	<b>Beaufort Community College</b> P.O Box 1069 Washington, NC 27889	Norma Crutchfield 505-562-2211		N
5	<b>Craven Community College</b> 800 College Street, New Bern, NC 28562	Human Resources 252-638-7225		N
6	<b>Lenoir Community College</b> PO Box 188, Kinston, NC 25802	Human Resources 252-527-0948		N
7	<b>Media Line</b> Box 51909, Pacific Grove, CA 93950	Mark Shilstone 800-237-8073 <a href="mailto:medialine@medialine.com">medialine@medialine.com</a>	1	N
8	<b>NC A&amp;T State University</b> Room 1, Murphy Hall, Greensboro, NC 27411	Leon Warren 336-334-7755		N
9	<b>NAACP</b> 800 West 5th St., Greenville, NC 27858	Calvin Henderson 252-758-7645		N
10	<b>North Carolina Broadcasters Association</b> P.O. Box 627, Raleigh, NC 27602	Wendy Beavers 919-821-7300		N
11	<b>WNCT -TV On Air Ad</b> 3221 S Evans Street, Greenville, NC 27834	255-355-8507	1	N
12	<b>TV Jobs</b> Post Office Box 4116, Oceanside, CA 92052	<a href="http://tvjobs.com">tvjobs.com</a>		N
13	<b>WNCT Website</b> 3221 S Evans Street, Greenville, NC <b>Media General Website</b> 333 East Franklin Street, Richmond VA 23293	<a href="http://www.wnct.com">www.wnct.com</a> <a href="http://www.mediageneral.com">www.mediageneral.com</a>	30	N
14	<b>Talent Dynamics</b> 8828 Stemmons, Suite 510, Dallas, TX 75247	<a href="http://talentdynamics.com">talentdynamics.com</a> 214-630-9590		N
15	<b>Broadcasting and Cable</b> 810 Seventh Avenue, 27th Floor, New York, NY 10019	<a href="http://broadcastingcable.com">broadcastingcable.com</a> 212-378-0400		N
16	<b>Journalism Jobs</b> Berkeley, CA	<a href="http://journalismjobs.com">journalismjobs.com</a>		N
17	Industry Referral/Agencies			N
18	<b>MG Employee (MG Employee was interviewed or the person was referred by a person working for MG)</b>		10	N

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No.	Recruitment Sources Contacted for Specific Vacancies	Contact/Telephone #	Total Interviewed by Source	Entitled to Notification
1	<b>Spots and Dots; 1635 Old Highway 41 NW, Suite 112-338 Kennesaw GA 301</b> (for: Account Executive, Administrative Assistant, Sales)	<a href="http://www.spotsndots.com">www.spotsndots.com</a>	<u>42</u>	N

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**Supplemental Recruitment Initiatives**

**Station: WNCT-TV, Greenville, NC**

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<b>No.</b>	<b>Initiative</b>	<b>Date</b>	<b>Description</b>	<b>Scope of Involvement</b>	<b>Personnel Involved</b>
1	Internship Program	August - July	Expose college students majoring in broadcasting careers to workplace experience	Allow students to work under the direction of current employees in order for students to receive credit hours	News Director, General Manager
2	Shadowing Program	August - July	Expose local high school students to careers in broadcasting.	Students are allowed to come and shadow current employees in order to experience different career choices	Department Heads