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A. Prescott Rowe Receives the 2009 Thomas Jefferson Award for Excellence in Public Relations

Richmond, VA (June 4, 2009) -- PRSA Richmond yesterday awarded A. Prescott Rowe, APR with the prestigious Thomas Jefferson Award for Excellence in Public Relations. The honor was delivered at a ceremony during the 62nd Annual Virginia Public Relations Awards.

Each year the Public Relations Society of America (PRSA) Richmond Chapter recognizes extraordinary achievement by an individual working in the field of public relations. Thomas Jefferson Award winners exemplify the best in the profession and the program is open to public relations practitioners in the Greater Richmond metropolitan area.

“This honor is among the highest PR distinctions in Virginia and recognizes incredible achievements,” said Alissa Poole, APR, PRSA Richmond’s president. “Pres Rowe embodies the qualities of this award through his unparalleled accomplishments in the public relations field and his tireless work as a mentor and community leader in the Greater Richmond area.”

Pres Rowe is the retired vice president of external affairs for Ethyl Corporation and has achieved the APR accreditation from PRSA.

He is the former president of the Old Dominion PRSA Chapter and an inductee in the Virginia Communications Hall of Fame. A true visionary in Virginia’s PR industry, Pres is also a civic leader and has been mentor to countless PR professionals over the years.

While balancing the demands of a successful career in corporate communications at Ethyl Corporation, Pres Rowe was also a trustee or board officer for numerous nonprofit organizations, including Commonwealth Public Broadcasting, where he faithfully served for more than 40 years.

About PRSA Richmond

PRSA Richmond is a professional association serving Central Virginia public relations practitioners. The chapter and the national organization, PRSA, share the vision of bringing professionals together to enhance the practice, to provide an exchange of experiences and ideals, and to promote professional development. For more information visit: www.prsarichmond.org.

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