

## Times-Dispatch Celebrations

Urban Views Weekly Elations and Centro de Richmond Felicidades

### Announcement Agreements

Welcome to **Celebrations**, Elations and Felicidades: special pages devoted to announcements about important milestones in the lives people like you: our readers, their families, friends and neighbors.

Wedding, engagement, anniversary, birth, graduation and many other important announcements are available in an array of sizes to fit any budget. For each option, photo sizes have been recommended, but we can resize your photo and adjust the text to take full advantage of the space in your selected announcement size. Online and in the Celebrations office located at The Times-Dispatch, we provide samples to help you see the possibilities.

Our specialists will help you choose the best size for your announcement, and they'll gladly help you write your copy, if you'd like. That said, we encourage you to write your own announcement, if you wish. For traditional wedding and engagement announcements, we have step-by-step forms you can use. These are available in print and online.

Here are your size options:

Announcement Sizes	Description	Celebrations	Elations	Felicidades
		Times-Dispatch Full Color!	Urban Views Color as avail.	Centro Full Color!
A* ..... 1 col x 2.25"	.....Small photo plus approx 30 words.....	\$30	\$20.00	\$20.00
B ..... 1 col x 4.50"	.....1.56" x 2.2" photo plus 360 characters.....	\$80	\$25.00	\$25.00
C ..... 2 col x 2.25"	.....1.56" x 2.2" photo plus 360 characters.....	\$80	\$25.00	\$25.00
D ..... 1 col x 6.75"	.....1.56" x 2.2" photo plus 700 characters.....	\$120	\$30.00	\$30.00
E ..... 1 col x 9.25"	.....1.56" x 3.0" photo plus 1200 characters.....	\$160	\$35.00	\$35.00
F ..... 2 col x 4.50"	.....3.22" x 2.2" photo plus 620 characters.....	\$160	\$35.00	\$35.00
G ..... 1 col x 11.50"	.....1.56" x 2.2" photo plus 1750 characters.....	\$200	NA	NA
H ..... 3 col x 4.50"	.....3.22" x 4.2" photo plus 830 characters.....	\$216	\$45.00	\$45.00
I ..... 2 col x 6.75"	.....3.22" x 4.2" photo plus 580 characters.....	\$216	\$45.00	\$45.00
J ..... 2 col x 9.25"	.....3.22" x 3.7" photo plus 2150 characters.....	\$288	\$55.00	\$55.00
K ..... 4 col x 4.50"	.....3.22" x 4.2" photo plus 1600 characters.....	\$288	\$55.00	\$55.00
L ..... 3 col x 6.75"	.....4.89" x 4.2" photo plus 1100 characters.....	\$324	\$65.00	\$65.00
M ..... 2 col x 11.50"	.....3.22" x 5.2" photo plus 2300 characters.....	\$330	NA	NA
N ..... 2 col x 14.00"	.....3.22" x 6.5" photo plus 3000 characters.....	\$396	NA	NA
O ..... 3 col x 9.25"	.....3.22 x 9.0" photo plus 1650 characters.....	\$396	NA	NA
P ..... 4 col x 6.75"	.....3.22" x 6.5" photo plus 3000 characters.....	\$396	NA	NA
Q ..... 3 col x 11.50"	.....4.89" x 4.2" photo plus 3200 characters.....	\$495	NA	NA
R ..... 4 col x 9.25"	.....3.22" x 9.0" photo plus 3600 characters.....	\$528	NA	NA
S ..... 4 col x 11.50"	.....Many combinations of photo plus text.....	\$660	NA	NA

Top-notch print results are our goal, so we urge you to provide large, **high-resolution photographs**. By email, we can accept up to a 9 megabyte file or you may submit your photo on a disc. or post to our ftp site. If you have a printed photo, we will scan it for you. All text in your announcement may be edited, if needed, to meet AP style standards.

- \* Special for Golden Anniversary couples: Golden Anniversary announcements in size "C" with a larger photo and approximately 30 words will be **FREE (in The Times-Dispatch only)** to subscribers, and larger size Golden Anniversary announcements are available at a 50% discount for subscribers.

Popular announcement categories\*\* include:

- Weddings
- Engagements
- Anniversaries
- Births & Birthdays
- Business
- Education
- Military
- Religious
- Scouting

\*\* Private party only. Sorry, no businesses. For business rates, please contact your account executive or call Advertising: 804-649-6251.

Authorization for Publication of Your Announcement:

**Richmond Times-Dispatch Celebrations, Urban Views Elations and Centro Felicidades**

Ph: 804-649-6825 Fax: 804-648-1072

This form must be completed and signed before your announcement can be published. The publisher reserves the right to revise, edit or reject any or all copy and photographs. All charges are payable upon submission by cash, personal check or credit card. Note: This program applies to private parties only. For business rates, please contact your account executive.

Your name \_\_\_\_\_

Street address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Daytime phone \_\_\_\_\_ Home phone \_\_\_\_\_

E-mail address \_\_\_\_\_

Requested publication date \_\_\_\_\_

↓ Check all that apply

Requested announcement size \_\_\_\_\_ Run my announcement in:  RTD  UVW  Centro

Authorizing signature \_\_\_\_\_

Payment:  Cash \$ \_\_\_\_\_  Check \$ \_\_\_\_\_ Check # \_\_\_\_\_

Charge (Check one)  Visa  Master Card  Discover  Amer. Exp.

Account # \_\_\_\_\_

Exp. date \_\_\_\_\_ Amount \_\_\_\_\_

Cardholder's signature \_\_\_\_\_

Print cardholder's name \_\_\_\_\_ Date \_\_\_\_\_

**ORDER DEADLINE:**

Because of the complexity involved in preparing each announcement and the advance press run, the deadline to place announcements is **5:00 p.m. on Mondays**, about three weeks prior to publication.

OFFICE USE ONLY

Accepted by the Richmond Times-Dispatch, Urban Views Weekly or Centro de Richmond:

Employee Name \_\_\_\_\_ Date \_\_\_\_\_

Mactive order # \_\_\_\_\_ Size/rate \_\_\_\_\_

Run this announcement in (Check all that apply):  Times-Dispatch  Urban Views  Centro

Publication date(s): \_\_\_\_\_ RTD \_\_\_\_\_ UVW \_\_\_\_\_ Centro  
Sundays only Wednesdays only Fridays only

**Richmond Times-Dispatch (RTD)**

Virginia's news leader  
TimesDispatch.com

**Celebrations**

300 E. Franklin Street  
Richmond, VA 23219  
804-649-6825

[celebrations@timesdispatch.com](mailto:celebrations@timesdispatch.com)

**Urban Views Weekly (UVW)**

A fresh new look into the  
African-American community

**Elations**

6802 Paragon Place, Ste 410  
Richmond, VA 23230  
804-649-6825

[elations@urbanviewsweekly.com](mailto:elations@urbanviewsweekly.com)

**Centro de Richmond**

Central Virginia's Spanish-  
language weekly newspaper

**Felicidades**

300 E. Franklin Street  
Richmond, VA 23219  
804-649-6825

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