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July 15, 2009

Dear Associates,

There has been a lot of speculation in the last few days about the future of Ukrop's. All of this is based on rumors, anonymous blog postings, and industry chatter. Anything I say at this point would just add fuel to the fire. For example, I could say that, yes, other companies are interested in buying Ukrop's. But, the truth is that there have always been companies interested in buying us, so there's nothing new here. So, I'm not going to comment on rumors because if I responded to each one, I wouldn't have time to get much work done.

Please know that if anything changes with our company's direction, you and our customers will hear it from me and not from the rumor mill, blogs, or anonymous sources.

Thanks for all that you are continuing to do to provide our customers with the best possible shopping experiences!

Sincerely,

Bobby