

## **NEW TRENDS IN PHOTOGRAPHY: PANOGRAPHIES**

As technology evolves, so does photography. Thanks to more powerful computers, better cameras and better software, photography is in a state of constant evolution. In recent years, HDR took the world by storm. This article will focus on the new evolving trend of panographies.

Panographies are large panoramas, which are assembled to give a better representation of images to what the eye really sees. The results are surprising and interesting. Panographies are visually compelling and attract attention thanks to all of the details, which is a stark contrast to HDR. HDR focuses on colors. Panographies focus on the details.

Panographies are almost akin to panoramas, but with a lot more images. The images have to be shot manually, with custom white balance, shutter and aperture. This ensures that each shot isn't light-metered and differently exposed, therefore reducing the differences in contrast. Image sizes and weight have to be carefully monitored so they don't crash your computer system. It's recommended to reduce sizes about 800 pixels and add the images by groups of 5 to 10.

Source: <http://range.wordpress.com>

## Important Dates

### **DIMA Annual Conference**

March 3 - 5, 2009

Las Vegas Convention Center

### **PSPA Annual Conference**

March 1 - 4, 2009

Las Vegas Convention Center

### **PPFA Annual Conference**

March 2 - 4, 2009

Las Vegas Convention Center

### **PMA Annual Conference**

March 3 - 5, 2009

Las Vegas Convention Center

## **Industry Resources**

PDN Online: Photo District News

[www.pdnonline.com](http://www.pdnonline.com)

Photo.net

[www.photo.net](http://www.photo.net)

Photo Marketing Association International

[www.pmai.org](http://www.pmai.org)

Photo Reporter

[www.photoreporter.com](http://www.photoreporter.com)

Photographers.com: Global Photography Search

[www.photographers.com](http://www.photographers.com)