

TV Viewing is at an All-Time High!

For the 2008-2009 TV season, the amount of television watched reached an all-time high as Americans spent four hours and 49 minutes a day on average in front of the TV, up four minutes from last year and up 20% from 10 years ago. The average household watched eight hours and 21 minutes a day on average, also at an all-time high, reports The Nielsen Company.

