

Milestones Policy



PO BOX 100528
Florence, SC 29501-0528

weddings | engagements | anniversary | pageant | first birthday guidelines

Congratulations! We at Carolina Publishing Group want to present your good news to the community in the best possible way. To help us do this, we ask that you adhere to the following guidelines when submitting a Milestones announcement.

Please note that we can only publish information listed on our forms.

- The deadline for submitting your information is 10 days prior to requested day you would like the announcement to appear.
- Please TYPE information using outline provided and submit it or email it to celebrations@florencenews.com. Include contact information and the cost of the announcement will be emailed to you. We accept all major credit cards.
- When you include the names of deceased loved ones, please write, "the late" before their names (Example: The late Mr. John Doe; or the late Mr. and Mrs. John Doe; or Mrs. John Doe of Florence and the late Mr. John Doe.) A city will not follow a deceased loved one's name.

pricing information

The Carolina Publishing Group offers a color or black and white photograph.

Type of Milestone	Requirements	Morning News	Lake City News & Post	Marion Star & Mullins Enter.	Hemmingway Weekly Obse.	Hartsville Messenger
Weddings	20" minimum	\$4.25 per inch	\$2.00 per inch	\$2.00 per inch	\$2.00 per inch	\$2.75 per inch
Engagements	15" minimum	\$4.00 per inch	\$1.75 per inch	\$1.75 per inch	\$1.75 per inch	\$2.50 per inch
Anniversary	15" minimum	\$4.00 per inch	\$1.75 per inch	\$1.75 per inch	\$1.75 per inch	\$2.50 per inch
Color Charge	flat	\$50.00	\$20.00	\$20.00	\$20.00	\$20.00

photograph guidelines

Carolina Publishing Group must receive a signed copy of the Permission to Reprint a Copyright Print form if the photo you use has a copyright symbol ©; or the photographer's name and address listed on the photo; or the photo is taken at a studio for a company such as Olan Mills, which displays its company's name or logo on the photo.

- No computer print-out photographs
- Electronic photographs should be at least 200 DPI in a JPG or TIF format.

Olan Mills Photo: Please return to the studio where the photo was taken in order to receive information on how to contact Olan Mills' headquarters to receive a permission letter to have your photo publish with Carolina Publishing Group, OR call Olan Mills at (800) 251-6320.

**For additional information contact Anna Bowman at (843) 317-7230,
email celebrations@florencenews.com or fax (843) 317-7292**