

In support of missing children



CUE Center For Missing Persons

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For immediate release:

National Tour Visits Myrtle Beach, SC to Revive Missing Persons Cases

Advocates Are Traveling Cross-Country in the 6th Annual "On the Road to Remember" Tour

Wilmington, NC – For the sixth year, volunteers from the North Carolina-based CUE Center for Missing Persons will travel across the U.S. to raise awareness of missing children and adults. The team will be in Myrtle Beach, SC on August 29th, to attend their pre planned rally stop hosted by the family of Alice Donovan and area families of the missing; the public and media outlets are invited to attend. CUE will be distributing a trail of DVD's, press kits and valuable information throughout the path of the tour - concerning those missing, unidentified person's and unsolved homicide cases that have gone cold.

"After so many years, these cases fade from the public's radar, but for the families and friends of the missing, the nightmare continues — every minute of every day their loved one is missing," said CUE Founder Monica Caison, who is leading the caravan of volunteers. "We are traveling across the country to make sure no case fades from memory and will come to Florence, in an effort to remind everyone of these featured cases need a resolution for their families", they need our help and the community's help to bring them home", she added.

This year's On the Road to Remember Tour will begin in Roberson County, NC on August 18th, and end 4,819 miles, twelve days later in New Hanover County, NC. Hundreds of volunteers, families of the missing, law enforcement agencies, volunteer groups and officials will take part in various legs of the tour, which will include twenty three preplanned rally stops in seven states to promote a mixture of one hundred - four cold cases.

"Each year as we begin in preparation for the tour, we are reminded of the overwhelming numbers of unsolved cases from across the country and request that flood in to be featured; obviously we can only take a certain amount," Mrs. Caison said. "The cases we feature are a small number compared to the NCIC Statistics 700,000 to 850,000 cases reported annually", but I'm confident we will make a difference in those we represent, the founder added.

What 6th Annual "On the Road to Remember" Nationwide Tour for Missing Persons
When August 29, 2009 11:00 am
Where Chapin park 1400 North Kings Hwy. Myrtle Beach, SC 29577
Who Family of Alice Donovan and Peace for the Missing organization

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About CUE

Founded in 1994, the non-profit CUE Center, based in Wilmington, N.C., provides support, services and search efforts to families of the missing. To date, CUE has assisted more than 8,700 families in need. CUE is entirely supported by donations and active volunteers.

National Tour Purpose and Inspiration



The annual tour was created to generate new interest in cold cases of missing people across our nation. The inspiration came in 2004 from the case of North Carolina college student Leah Roberts, who had gone on a cross-country trip of self-exploration. Her wrecked and abandoned vehicle was found, but Leah is still missing. Leah's case went cold and interest faded until CUE volunteers set out on a grueling 14-day trip to retrace her route and inform the media of all those who were missing in the path of the tour. In Leah's case the tour's mission was to gain her national attention in which was accomplished when it landed a feature story in *People Magazine*. In the years to follow, it only seemed right to keep hope alive after families from across the country voiced the need for more help and supported the tour idea.

National Tour Objective

The national road tour, called "On the Road to Remember," is an awareness campaign that primarily focuses on missing persons cases that have gone cold or have not received appropriate media coverage on the local level – much less the national level.. The tour, which travels through many states annually, provides that attention.

In all cases of missing people, it is vital to inform the public of the missing person's circumstances quickly and to disseminate that information to the media and the public. In most cases where details are released immediately to the public through an organized campaign, the public brings forth information that aids in the investigation and or the location of the victim. The media plays a significant role in getting the word out on the behalf of the missing person and should be recognized as a vital resource to any investigation.

Interest in many of the cases we have featured in previous tours has been renewed. The media has learned about local cases they were unaware of; case investigations have been sparked, and searches conducted. Information has resulted in new leads in some cases, and has even helped identify an unknown decedent; returned children of a parental abduction and in 2008 solved a cold case of twenty eight years. In each tour year, some of the missing cases featured have been found from various efforts prompted by the tour's visit, being the main reason for its existence, despite the toll it takes on our all-volunteer staff.

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Every missing person is somebody's child.

It is the belief of the CUE Center for Missing Persons that all investigators, the public, volunteers and the media should work in collaboration on cases involving missing children and adults; until this happens, their will continue to be cases of the missing labeled “cold”, “inactive” or unsolved.

About the 2009 Tour Honoree

In keeping the tradition of the tour – an honoree is selected each year, one who needs fair coverage of their disappearance. This year’s honoree is Rachel Cooke. January 10, 2002 Rachel, an accomplished cross-country runner, left her home in the Northlake development on FM 3405 northwest of Georgetown, Texas (north of Austin) on the morning of Thursday, January 10, 2002, to go on her usual 3-4 mile morning jog around the neighborhood. Sometime around 11 AM, near the end of her run and possibly within 200 yards of home, she disappeared. Rachel remains missing to date.

Rachel Cooke



Recap Tour Facts

- Tour Mileage - 4,810
- Rally Stops – 23
- States traveling through - 7
- Featured Cases - 104
- Tour Dates – August 18th thru August 29th of 2009
- States traveling through – North Carolina, South Carolina, Florida, Texas, Louisiana, Georgia and Alabama

For full tour dates, times and location, as well as a complete listing of cases featured on the tour, visit CUE on the web at www.ncmissingpersons.org “**click on road tour**” or e-mail cuecenter@aol.com or call Monica Caison at (910) 343-1131 or 24 Hour Line (910) 232-1687.

An additional website will be following the tour as it is moving with daily updates, you can visit them at <http://www.roadtoremembertour.com>

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