

Federal Communications Commission
 Washington, DC 20554
 Approved by OMB
 3060-0754
 FCC 398
 Children's Television Programming Report

Report reflects information for the filing period ending: 12/31/2011

Call Sign	Channel Numbers	Community of License		
WYCW	(analog) 45 (digital)	City	StateCounty	ZIP Code
		ASHEVILLE	NC BUNCOMBE	28800

Licensee Name

MEDIA GENERAL COMMUNICATIONS HOLDINGS, LLC.

Network Affiliation	Nielsen DMA	Licensee World Wide Web Home Page Address (if applicable)
Network CW	Greenville-Spart-Ashville-And	WWW.CAROLINASCW.COM
Facility ID	Previous Call Sign (if applicable)	License Renewal Expiration Date
70149	WASV	12/01/2004

Analog Core Programming

2. State the average number of hours of Core Programming per week broadcast by the station. See 47 C.F.R. §73.671(c). hours
- 3.(a) Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. §73.673?
- (b) Identify publishers who were sent information in 3(a).
4. Complete the following for each program that you aired during the past three months that meets the definition of Core Programming. Complete chart below for each Core Program.
 [There are no analog core program reports.]

Non-Core Educational and Informational Programming

5. Complete the following for each program that you aired during the past three months that is specifically designed to meet the educational and informational needs of children ages 16 and under, but does not meet one or more elements of the definition of Core Programming. See 47 C.F.R. §73.671. Complete chart below for each additional such educational and informational program.
 [There are no analog non-core program reports.]

Sponsored Core Programming

6. List Core Programs, if any, aired by other analog stations that are sponsored by the Licensee and that meet the criteria set forth in 47 C.F.R. §73.671. Also indicate whether the amount of total Core Programming broadcast by another station increased.

[There are no analog sponsored core program broadcast reports.]

[There are no analog sponsored core program detail reports.]

Digital Core Programming

7. (a) State the average number of hours of Core Programming per week broadcast by the station on its main program stream. 4.0 hours

(b) Did the Licensee broadcast on its main digital program stream the same Children's Core Programming provided on its analog channel? Y

(c) If Yes to 7(b), the Licensee certifies that the representations and children's program information provided with respect to its analog channel apply equally with respect to its main digital program stream. Y

If No to 7(c), submit as an Exhibit a Statement of Explanation.

8. (a) State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream. 168.0 hours

(b) State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. §73.671. 3.0 hours

9. (a) Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. §73.673? Y

(b) Identify publishers who were sent information in 9(a).

WYCW PROVIDES SCHEDULES TO TV GUIDE, FYI TELEVISION, TV MEDIA, VIDEO CEI AND TRIBUNE TV MEDIA.

10. Complete the following for each program that you aired during the past three months that meets the definition of Core Programming. Complete chart below for each Core Program.

Title of Digital Core Program #1	Total Times Aired at Regularly Scheduled Time	Origination
MAGI-NATION	14	NETWORK
Regular Schedule		Number of Pre-emptions

SATURDAY 7AM 10/1-12/31/11

Length of Program	Age of Target Audience	E/I Symbol Used As Required
30 minutes	From 7 years To 11 years	Y

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

The target audience for Magi-Nation is made up of seven to eleven year old boys and girls across a broad spectrum of racial, ethnic and socio-economic categories. The level of educational content is varied so as to be meaningful to youngsters throughout the age range-challenging younger viewers and reinforcing learning for older ones. The general learning goal and discrete educational objectives are fully integrated with the story-line, characters and settings that make up "Magi Nation." By focusing on the thrilling adventures of Tony, Edyn and Strag and the other forces for good in their battle with evil, the series provides young viewers with a non-threatening arena from which to observe and learn from the actions of others. Learning is attractive, natural and becomes part of the overall excitement of the series.

Title of Digital Core Program #2		Origination
MAGI-NATION		NETWORK
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions
SATURDAY 7:30AM 10/1-12/31/11	14	
Length of Program	Age of Target Audience	E/I Symbol Used As Required
30 minutes	From 7 years To 11 years	Y

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

The target audience for Magi-Nation is made up of seven to eleven year old boys and girls across a broad spectrum of racial, ethnic and socio-economic categories. The level of educational content is varied so as to be meaningful to youngsters throughout the age range-challenging younger viewers and reinforcing learning for older ones. The general learning goal and discrete educational objectives are fully integrated with the story-line, characters and settings that make up "Magi Nation." By focusing on the thrilling adventures of Tony, Edyn and Strag and the other forces for good in their battle with evil, the series provides young viewers with a non-threatening arena from which to observe and learn from the actions of others. Learning is attractive, natural and becomes part of the overall excitement of the series.

Title of Digital Core Program #3		Origination
ANIMAL ATLAS CLASSIC		SYNDICATED
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions
SUNDAY 10AM 10/2-12/25/11	13	
Length of Program	Age of Target Audience	E/I Symbol

30 minutes	From	To	Used As Required
	13 years	16 years	Y

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

This program brings information about the world of animals to viewers in a non-didactic, entertaining way. Its approach in no way diminishes the learning that takes place when observations lead to conclusions - and young minds will draw many conclusions about the natural world shown in this series. These conclusions are consistent with nationally published curriculum goals in the natural sciences. The program consists of original and detailed footage of animals, a narration, and a charming musical score.

Title of Digital Core Program #4
ANIMAL ATLAS

Origination
SYNDICATED

Regular Schedule

Total Times Aired at Regularly
Scheduled Time

Number of Pre-
emptions

SUNDAY 10:30AM 10/2-
12/25/11

13

Length of Program

Age of Target Audience

E/I Symbol

30 minutes

From

To

Used As

13 years

16 years

Required

Y

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

This program brings information about the world of animals to viewers in a non-didactic, entertaining way. Its approach in no way diminishes the learning that takes place when observations lead to conclusions - and young minds will draw many conclusions about the natural world shown in this series. These conclusions are consistent with nationally published curriculum goals in the natural sciences. The program consists of original and detailed footage of animals, a narration, and a charming musical score.

Title of Digital Core Program #5
REAL LIFE 101

Origination
SYNDICATED

Regular Schedule

Total Times Aired at Regularly
Scheduled Time

Number of Pre-
emptions

SUNDAY 11AM 10/2-
12/25/11

13

Length of Program

Age of Target Audience

E/I Symbol

30 minutes

From

To

Used As

13 years

16 years

Required

Y

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

Fresh fast-paced entertainment and direction for teens that utilizes today's music and humor to provide career guidance. FCC Friendly Core Programming that encourages young people to follow their dreams. Real Life 101 looks at real people doing real jobs. On this television series, teenagers will meet successful people who really enjoy what they do for a living. They open up their professions for young people to explore.

Title of Digital Core Program #6
AWESOME ADVENTURES

Origination
SYNDICATED

Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions
SUNDAY 11:30AM 10/2-12/25/11	13	

Length of Program	Age of Target Audience	E/I Symbol Used As Required
30 minutes	From 13 years To 16 years	Y

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

Awesome Adventures is designed to educate, inform, and entertain children 16 and under (specific target audience is 13-16) about the world around them. Each journey is a lesson in the beauty of nature, its creatures, and the people who inhabit the land. The shows are not designed to be "preachy" or over pedantic, but rather, the goal is to make the learning fun.

Title of Digital Core Program #7
JACK HANNA'S ANIMAL ADVENTURES

Origination
SYNDICATED

Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions
SUNDAY 12PM 10/2-12/25/11	13	

Length of Program	Age of Target Audience	E/I Symbol Used As Required
30 minutes	From 13 years To 16 years	Y

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

In each episode the cameras follow Jack as he spends time with nature's creatures across the continents. Jacks talks with people that are knowledgeable about each animal and habitat, teaching as he goes. Each episode is designed to reveal to children the world around them in a way that presents positive role models and pre-social values within an environmentally responsible universe.

Title of Digital Core Program #8 WILD ABOUT ANIMALS	Origination SYNDICATED
Regular Schedule	Total Times Aired at Regularly Scheduled Time
SUNDAY 12:30PM 10/2-12/25/11	13
Length of Program	Age of Target Audience
30 minutes	From To
	13 years 16 years
	E/I Symbol Used As Required
	Y

SUNDAY 12:30PM 10/2-12/25/11

13

Length of Program

Age of Target Audience

E/I Symbol Used As

30 minutes

From To

Required

13 years 16 years

Y

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

Wild About Animals is produced for children 16 and under (specific target audience is 13-16). The objective is to educate and inform children by bringing them the most entertaining and interesting stories about the world's most fascinating animals. Each episode will consist of at least four (4) stories designed to teach children about exotic and unique animals from the wild, as well as to educate them further about animals they see every day.

Title of Digital Core Program #9 DOODLEBOPS I [MULTI-CAST DT 62.2]	Origination NETWORK
Regular Schedule	Total Times Aired at Regularly Scheduled Time
SATURDAY 10AM 10/1-12/31/11	14
Length of Program	Age of Target Audience
30 minutes	From To
	3 years 6 years
	E/I Symbol Used As Required
	Y

SATURDAY 10AM 10/1-12/31/11

14

Length of Program

Age of Target Audience

E/I Symbol Used As

30 minutes

From To

Required

3 years 6 years

Y

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

The Doodlebops is a live action show designed to teach life lessons to children under elementary school age, and is intended to promote social and academic readiness. The main characters are the three members of the Doodlebops musical band, their jazzy neighbor MAZZ and their driver Bus Driver Bob. Each episode explores social issues, such as the importance of persistence or the value of openness to new things. The program emphasizes an appreciation of music, and integrates the social lessons into original songs that are repeated through the episodes. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.

Title of Digital Core Program #10		Origination
DOODLEBOPS II [MULTI-CAST DT 62.2]		NETWORK
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions
SATURDAY 10:30AM 10/1-12/31/11	14	
Length of Program	Age of Target Audience	E/I Symbol Used As Required
30 minutes	From 3 years To 6 years	Y

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

The Doodlebops is a live action show designed to teach life lessons to children under elementary school age, and is intended to promote social and academic readiness. The main characters are the three members of the Doodlebops musical band, their jazzy neighbor MAZZ and their driver Bus Driver Bob. Each episode explores social issues, such as the importance of persistence or the value of openness to new things. The program emphasizes an appreciation of music, and integrates the social lessons into original songs that are repeated through the episodes. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.

Title of Digital Core Program #11		Origination
BUSYTOWN MYSTERIES I [MULTI-CAST 62.2]		NETWORK
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions
SATURDAY 11AM 10/1-12/31/11	14	
Length of Program	Age of Target Audience	E/I Symbol

30 minutes	From	To	Used As Required
	3 years	7 years	Y

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

Inspired by the beloved works of best-selling children's author Richard Scarry, Busytown Mysteries brings the popular adventures of Busytown to preschoolers with an educational, problem-solving twist. Children can follow classic characters such as Huckle, Sally and Lowly as they scour Busytown on fun-filled adventures looking for answers to life's puzzles. Each episode focuses on fostering viewers' problem solving abilities, as the characters use their skills of observation to collect facts, draw inferences from those facts, and ultimately reach conclusions. Each episode also develops vocabulary through words and concepts that are part of the episode's overall theme. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.

Title of Digital Core Program #12

BUSYTOWN MYSTERIES II [MULTI-CAST DT 62.2]

Origination
NETWORK

Regular Schedule

Total Times Aired at Regularly
Scheduled Time

Number of Pre-
emptions

SATURDAY 11:30AM 10/1-
12/31/11

14

Length of Program

Age of Target Audience

E/I Symbol
Used As

30 minutes

From	To
3 years	7 years

Required
Y

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

Inspired by the beloved works of best-selling children's author Richard Scarry, Busytown Mysteries brings the popular adventures of Busytown to preschoolers with an educational, problem-solving twist. Children can follow classic characters such as Huckle, Sally and Lowly as they scour Busytown on fun-filled adventures looking for answers to life's puzzles. Each episode focuses on fostering viewers' problem solving abilities, as the characters use their skills of observation to collect facts, draw inferences from those facts, and ultimately reach conclusions. Each episode also develops vocabulary through words and concepts that are part of the episode's overall theme. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.

Title of Digital Core Program #13 DANGER RANGERS [MULTI-CAST DT 62.2]		Origination NETWORK
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre- emptions
SUNDAY 8AM 10/2- 12/25/11	13	

Length of Program	Age of Target Audience		E/I Symbol Used As
30 minutes	From	To	Required
	4 years	8 years	Y

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

Danger Rangers is an animated series focusing on rules for safety in various situations and providing children with clear cut safety information. The program features animal superheroes that work as a safety squad to protect children. They reinforce concepts of teamwork and preparedness, and model for children the acquisition of important health and safety information. The episodes are structured to present potential safety concerns, such as the need to take proper safety precautions when swimming, and use a song to introduce the relevant steps that should be taken. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.

Title of Digital Core Program #14 HORSELAND [MULTI-CAST DT 62.2]		Origination NETWORK
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre- emptions
SUNDAY 8:30AM 10/2- 12/25/11	13	

Length of Program	Age of Target Audience		E/I Symbol Used As
30 minutes	From	To	Required
	9 years	11 years	Y

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

HORSELAND is an animated series about five girls and two boys who live in spectacular countryside that houses a farm called Horseland. Each of these main characters has a special horse whose personality is similar to its owner's.

Horseland and its unique approach of integrating the personality of the main characters and animals serve to reinforce prosocial themes. Horseland is also a "coming of age" series in which viewers experience and learn from the social interactions, hopes, dreams, and even fears of this group of culturally diverse adolescents. From this background, the experiences of sharing, caring, compromise, friendship, respect, and competition emerge to provide the young viewers with social and emotional guidelines for better understanding many of the life-lessons they need to learn as they grow and develop. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.

11. Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams? Y

If No, submit as an Exhibit a Statement of Explanation setting forth the number of repeats in excess of the repeat limit and the times and dates the episodes involved were aired.

Non-Core Educational and Informational Programming

12. Complete the following for each program that you aired during the past three months that is specifically designed to meet the educational and informational needs of children ages 16 and under, but does not meet one or more elements of the definition of Core Programming. See 47 C.F.R. §73.671. Complete chart below for each additional such educational and information program. [There are no digital non-core program reports.]

Sponsored Core Programming

13. List Core Programs, if any, aired by other stations that are sponsored by the Licensee and that meet the criteria set forth in 47 C.F.R. §73.671. Also indicate whether the amount of total Core Programming broadcast by another station increased. [There are no digital sponsored core program broadcast reports.] [There are no digital sponsored core program detail reports.]

Other Matters

14. Complete the following for each analog and digital program that you plan to air for the next quarter that meets the definition of Core Programming. Complete chart below for each Core Program, identifying whether it is to be broadcast on the station's analog or digital channel or both channels.

Title of Planned Core Program #1

Origination

MAGI-NATION

NETWORK

Regular Schedule

Total Times to be Aired

SATURDAY 7AM 1/7-3/31/12 13

Length of Program

Age of Target Audience

30 minutes

From	To
7 years	11 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

The target audience for Magi-Nation is made up of seven to eleven year old boys and girls across a broad spectrum of racial, ethnic and socio-economic categories. The level of educational content is varied so as to be meaningful to youngsters throughout the age range—challenging younger viewers and reinforcing learning for older ones. The general learning goal and discrete educational objectives are fully integrated with the story-line, characters and settings that make up "Magi Nation." By focusing on the thrilling adventures of Tony, Edyn and Strag and the other forces for good in their battle with evil, the series provides young viewers with a non-threatening arena from which to observe and learn from the actions of others. Learning is attractive, natural and becomes part of the overall excitement of the series.

Title of Planned Core Program #2

Origination

MAGI-NATION

NETWORK

Regular Schedule

Total Times to be Aired

SATURDAY 7:30AM 1/7-3/31/12 13

Length of Program

Age of Target Audience

30 minutes

From	To
7 years	11 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

The target audience for Magi-Nation is made up of seven to eleven year old boys and girls across a broad spectrum of racial, ethnic and socio-economic categories. The level of educational content is varied so as to be meaningful to youngsters throughout the age range—challenging younger viewers and reinforcing learning for older ones. The general learning goal and discrete educational objectives are fully integrated with the story-line, characters and settings that make up "Magi Nation." By focusing on the thrilling adventures of Tony, Edyn and Strag and the other forces for good in their battle with evil, the series provides young viewers with a non-threatening arena from which to observe and learn from the actions of others. Learning is attractive, natural and becomes part of the overall excitement of the series.

Title of Planned Core Program #3

Origination

ANIMAL ATLAS CLASSIC

SYNDICATED

Regular Schedule	Total Times to be Aired	Age of Target Audience	
SUNDAY 10AM 1/1-3/25/12	13	From	To
Length of Program		13 years	16 years
30 minutes			

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

This program brings information about the world of animals to viewers in a non-didactic, entertaining way. Its approach in no way diminishes the learning that takes place when observations lead to conclusions - and young minds will draw many conclusions about the natural world shown in this series. These conclusions are consistent with nationally published curriculum goals in the natural sciences. The program consists of original and detailed footage of animals, a narration, and a charming musical score.

Title of Planned Core Program	Origination
#4	
ANIMAL ATLAS	SYNDICATED
Regular Schedule	Total Times to be Aired

SUNDAY 10:30AM 1/1-3/25/12	13	Age of Target Audience	
Length of Program		From	To
30 minutes		13 years	16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

This program brings information about the world of animals to viewers in a non-didactic, entertaining way. Its approach in no way diminishes the learning that takes place when observations lead to conclusions - and young minds will draw many conclusions about the natural world shown in this series. These conclusions are consistent with nationally published curriculum goals in the natural sciences. The program consists of original and detailed footage of animals, a narration, and a charming musical score.

Title of Planned Core Program	Origination
#5	
REAL LIFE 101	SYNDICATED
Regular Schedule	Total Times to be Aired

SUNDAY 11AM 1/1-3/25/12	13	Age of Target Audience	
Length of Program		From	To
30 minutes		13 years	16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

Fresh fast-paced entertainment and direction for teens that utilizes today's music and humor to provide career guidance. FCC Friendly Core Programming that encourages young people to follow their dreams. Real Life 101 looks at real people doing real jobs. On this television series, teenagers will meet successful people who really enjoy what they do for a living. They open up their professions for young people to explore.

Title of Planned Core Program

Origination

#6

AWESOME ADVENTURES

SYNDICATED

Regular Schedule

Total Times to be Aired

SUNDAY 11:30AM 1/1-3/25/12 13

Length of Program

Age of Target Audience

30 minutes

From To

13 years 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

Awesome Adventures is designed to educate, inform, and entertain children 16 and under (specific target audience is 13-16) about the world around them. Each journey is a lesson in the beauty of nature, its creatures, and the people who inhabit the land. The shows are not designed to be "preachy" or over pedantic, but rather, the goal is to make the learning fun.

Title of Planned Core Program #7

Origination

JACK HANNA'S ANIMAL ADVENTURES

SYNDICATED

Regular Schedule

Total Times to be Aired

SUNDAY 12PM 1/1-3/25/12

13

Length of Program

Age of Target Audience

30 minutes

From To

13 years 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

In each episode the cameras follow Jack as he spends time with nature's creatures across the continents. Jacks talks with people that are knowledgeable about each animal and habitat, teaching as he goes. Each episode is designed to reveal to children the world around them in a way that presents positive role models and pre-social values within an environmentally responsible universe.

Title of Planned Core Program

Origination

#8

WILD ABOUT ANIMALS

SYNDICATED

Regular Schedule

Total Times to be Aired

SUNDAY 12:30PM 1/1-3/25/12 13

Length of Program

Age of Target Audience

30 minutes	From	To
	13 years	16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

Wild About Animals is produced for children 16 and under (specific target audience is 13-16). The objective is to educate and inform children by bringing them the most entertaining and interesting stories about the world's most fascinating animals. Each episode will consist of at least four (4) stories designed to teach children about exotic and unique animals from the wild, as well as to educate them further about animals they see every day.

Title of Planned Core Program #9	Origination
DOODLEBOPS I [MULTI-CAST DT 62.2]	NETWORK

Regular Schedule	Total Times to be Aired
SATURDAY 10AM 1/7-3/31/12	13

Length of Program	Age of Target Audience	
	From	To
30 minutes	3 years	6 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

The Doodlebops is a live action show designed to teach life lessons to children under elementary school age, and is intended to promote social and academic readiness. The main characters are the three members of the Doodlebops musical band, their jazzy neighbor MAZZ and their driver Bus Driver Bob. Each episode explores social issues, such as the importance of persistence or the value of openness to new things. The program emphasizes an appreciation of music, and integrates the social lessons into original songs that are repeated through the episodes. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.

Title of Planned Core Program #10	Origination
DOODLEBOPS II [MULTI-CAST DT 62.2]	NETWORK

Regular Schedule	Total Times to be Aired
SATURDAY 10:30AM 1/7-3/31/12	13

Length of Program	Age of Target Audience	
	From	To
30 minutes	3 years	6 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

The Doodlebops is a live action show designed to teach life lessons to children under elementary school age, and is intended to promote social and academic readiness. The main characters are the three members of the Doodlebops musical band, their jazzy neighbor MAZZ and their driver Bus Driver Bob. Each episode explores social issues, such as the importance of persistence or the value of openness to new things. The program emphasizes an appreciation of music, and integrates the social lessons into original songs that are repeated through the episodes. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.

Title of Planned Core Program #11

Origination

BUSYTOWN MYSTERIES I [MULTI-CAST DT 62.2]

NETWORK

Regular Schedule

Total Times to be

SATURDAY 11AM 1/7-3/31/12

Aired

13

Length of Program

Age of Target Audience

30 minutes

From To

3 years 7 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

Inspired by the beloved works of best-selling children's author Richard Scarry, Busytown Mysteries brings the popular adventures of Busytown to preschoolers with an educational, problem-solving twist. Children can follow classic characters such as Huckle, Sally and Lowly as they scour Busytown on fun-filled adventures looking for answers to life's puzzles. Each episode focuses on fostering viewers' problem solving abilities, as the characters use their skills of observation to collect facts, draw inferences from those facts, and ultimately reach conclusions. Each episode also develops vocabulary through words and concepts that are part of the episode's overall theme. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.

Title of Planned Core Program #12

Origination

BUSYTOWN MYSTERIES II [MULTI-CAST DT 62.2]

NETWORK

Regular Schedule

Total Times to be

SATURDAY 11:30AM 1/7-3/31/12

Aired

13

Length of Program

Age of Target Audience

30 minutes

From To

3 years 7 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

Inspired by the beloved works of best-selling children's author Richard Scarry, Busytown Mysteries brings the popular adventures of Busytown to preschoolers with an educational, problem-solving twist. Children can follow classic characters such as Huckle, Sally and Lowly as they scour Busytown on fun-filled adventures looking for answers to life's puzzles. Each episode focuses on fostering viewers' problem solving abilities, as the characters use their skills of observation to collect facts, draw inferences from those facts, and ultimately reach conclusions. Each episode also develops vocabulary through words and concepts that are part of the episode's overall theme. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.

Title of Planned Core Program #13

Origination

DANGER RANGERS [MULTI-CAST DT 62.2]

NETWORK

Regular Schedule

Total Times to be Aired

SUNDAY 8AM 1/1-3/25/12

13

Length of Program

Age of Target Audience

30 minutes

From	To
4 years	8 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

Danger Rangers is an animated series focusing on rules for safety in various situations and providing children with clear cut safety information. The program features animal superheroes that work as a safety squad to protect children. They reinforce concepts of teamwork and preparedness, and model for children the acquisition of important health and safety information. The episodes are structured to present potential safety concerns, such as the need to take proper safety precautions when swimming, and use a song to introduce the relevant steps that should be taken. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.

Title of Planned Core Program #14

Origination

HORSELAND [MULTI-CAST DT 62.2]

NETWORK

Regular Schedule

Total Times to be Aired

SUNDAY 8:30AM 1/1-3/25/12

13

Length of Program

Age of Target Audience

30 minutes

From	To
9 years	11 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

HORSELAND is an animated series about five girls and two boys who live in spectacular countryside that houses a farm called Horseland. Each of these main characters has a special horse whose personality is similar to its owner's. Horseland and its unique approach of integrating the personality of the main characters and animals serve to reinforce prosocial themes. Horseland is also a "coming of age" series in which viewers experience and learn from the social interactions, hopes, dreams, and even fears of this group of culturally diverse adolescents. From this background, the experiences of sharing, caring, compromise, friendship, respect, and competition emerge to provide the young viewers with social and emotional guidelines for better understanding many of the life-lessons they need to learn as they grow and develop. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.

15. Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. §73.3526(e)(11)(iii)?

Y

16. Identify the licensee's children's programming liaison.

Name	Telephone Number
STEPHANIE CAUTHEN	864-595-4606
Address	E-mail Address
250 INTERNATIONAL DRIVE	SCAUTHEN@WSPA. COM
City	State ZIP Code
SPARTANBURG	SC 29303

17. Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other non-core educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. §73.671, NOTES 2 and 3.

The Station has terminated analog programming. The licensee's response to questions 7(b) therefore assumes that the Station's current main program stream serves as the equivalent to the Station's former analog channel. After due review of internal station records and documentation provided to us by program suppliers, the licensee hereby certifies that the station fully complied with the FCC's commercial limits in children's programs, as specified at 47 C.F.R. Section 73.670, with respect to all programs specifically designed for children ages twelve and under. In addition to the educational or informational programs listed in this report, the station broadcast the following programs specifically designed for children ages twelve and under that were not "educational or informational" programming: None. On 11/27/11, the station encountered a technical issue from 12-12:30pm; regularly scheduled children's programming was interrupted during this period.

WILLFUL FALSE STATEMENTS MADE ON THIS FORM ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. CODE, TITLE 18, SECTION 1001), AND/OR REVOCATION OF ANY STATION LICENSE OR CONSTRUCTION PERMIT (U.S. CODE, TITLE 47, SECTION 312 (a)(1)), AND/OR FORFEITURE (U.S. CODE, TITLE 47, SECTION 503).

I certify that the statements in this application are true, complete, and correct to the best of my knowledge and belief, and are made in good faith.

Name of Licensee

Signature

MEDIA GENERAL COMMUNICATIONS HOLDINGS,
LLC.

Date

1/9/2012

FCC Form 398

March 2006