

Federal Communications Commission Washington, D.C. 20554		Approved by OMB 3060-1115 (February 2009)	FOR FCC USE ONLY
FCC 388		FOR COMMISSION USE ONLY	
DTV Quarterly Activity Station Report		FILE NO. -20090409AME	
Licensee MEDIA GENERAL COMMUNICATIONS HOLDINGS, LLC			
Call Sign WJHL-TV	Facility Id 57826	Previous Call Sign (if applicable)	
Community of License			
City JOHNSON CITY	State TN	County WASHINGTON	Zip Code 37601 -
Nielsen DMA TRI-CITIES TN-VA	World Wide Web Home Page Address TRICITIES.COM	Licensee Renewal Expiration Date (mm/dd/yyyy) 08/01/2013	
Channel Numbers: (Check the Channel Number(s) to which this form applies.)			
<input checked="" type="checkbox"/> Analog	11		
<input checked="" type="checkbox"/> Digital	58		
Report reflects information for quarter ending: 03/31/2009			
Have you opted to comply with Option One, Two, or Three (once elected, this choice may not change)?			
<input type="radio"/> Option One (A and D) <input checked="" type="radio"/> Option Two (B and D) <input type="radio"/> Option Three (C and D)			
Over the past quarter, have you fully complied with the requirements of this option?		<input checked="" type="radio"/> Yes <input type="radio"/> No	
Simulcasting:			
Are you simulcasting on your Analog channel and your primary Digital stream?		<input checked="" type="radio"/> Yes <input type="radio"/> No	
Application Purpose:			
<input checked="" type="radio"/> DTV Education Report			
<input type="radio"/> Amendment		File Number -	
If an amendment, include a comment explaining the reason and the portions of the pending application that are being revised.			

Section B (For broadcasters electing Option Two)

On its analog channel, and its primary digital stream, a station must run an average of 16 transition-related PSAs and 16 transition-related crawls, snipes, and/or tickers per week in each quarter, all between the hours of 5 a.m. and 1 a.m. It must also run one 30 minute DTV-related informational program once, and one 100-Day Countdown piece per day for the 100 days prior to the conclusion of the transition. Comment boxes MUST be used to describe these compliant activities (See rules for additional details).

Total Number of Eligible DTV Transition-Related PSAs and Crawls, Snipes, and/or Tickers (CSTs) Run -- Last Quarter

How many DTV PSAs and CSTs did your station run between 5:00 a.m. and 1:00 a.m. last quarter?	
Total 5:00 a.m. to 1:00 a.m. PSAs	370
Total 5:00 a.m. to 1:00 a.m. CSTs	322
For informational purposes only, how many DTV PSAs and CSTs did your station run in the last quarter from 6:00 a.m. to 9:00 a.m.?	
Total 6:00 a.m. to 9:00 a.m. PSAs	95
Total 6:00 a.m. to 9:00 a.m. CSTs	29

For stations located in the Eastern or Pacific Time Zone, how many DTV PSAs and CSTs did your station run in the last quarter from 6:00 p.m. to 11:35 p.m. (must average at least 4 per week)?

Total 6:00 p.m. to 11:35 p.m. PSAs	58
Total 6:00 p.m. to 11:35 p.m. CSTs	67

For stations located in the Central or Mountain Time Zone, how many DTV PSAs and CSTs did your station run in the last quarter from 5:00 p.m. to 10:35 p.m.(must average at least 4 per week)?

Total 5:00 p.m. to 10:35 p.m. PSAs	
Total 5:00 p.m. to 10:35 p.m. CSTs	

Comments:
THIS QUARTER WAS CALCULATED UP TO THE PREVIOUS TRANSITION DATE OF 2/17/09 AND PICKED UP AGAIN ON 3/4/09.

30 Minute Educational Programs - Last Quarter

How many 30 minute, DTV-related informational programs did your station run during the quarter? At least one such program must be run between the hours of 8:00 a.m. and 11:35 p.m., prior to June 12, 2009.

Total number of 30 Minute Informational Programs	0
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Comments:

100-Day Countdown - Last Quarter

All stations participating in Option Two must air a minimum of one "Countdown To DTV" per day during certain periods. Due to the delay in the DTV deadline, the revision of the countdown rules, and differing analog termination dates, not every station was required to air the "Countdown To DTV" the same number of times during the first quarter of 2009. Below, list the actual number of days on which your station aired any eligible "Countdown to DTV," and, in the Comments field, briefly explain how this number of days was calculated.

40	Graphic Displays
0	Animated Graphics
40	Graphic and Audio Displays
0	Longer Form Reminders

Comments:
WJHL-TV RAN 111 COUNTDOWN CST GRAPHIC DISPLAYS AND 22 FOUR SECOND ID'S GRAPHIC AND AUDIO. WE ALSO RAN 22 FIFTEEN SECOND GRAPHIC AND AUDIO STINGERS WITHIN THE NOON AND 11PM NEWSCASTS FROM THE PERIOD OF JAN. 1, 2009 THROUGH FEB. 9, 2009.

Section D (For all broadcasters)

Additional DTV On-air Initiatives - Last Quarter

Did your station run additional on-air initiatives (such as news reports, town hall meetings, etc.) during the quarter? The comment box may be used to describe these initiatives.	<input checked="" type="radio"/> Yes <input type="radio"/> No
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Comments:
TOWN HALL MEETING WITH FCC COMMISSIONER MICHAEL COPPS AND VA CONGRESSMAN RICK BOUCHER REGARDING DTV TRANSITION. QUESTIONS AND ANSWERS FOLLOWED THE PRESENTATION. THIS MEETING WAS HELD ON 1/13/09 IN BRISTOL, VA AT 10AM AND WAS BROADCAST LIVE ON WJHL-TV.

Station Website Additional Activity Related to the DTV Transition - Last Quarter

Does your station have a Website?	<input checked="" type="radio"/> Yes <input type="radio"/> No
If YES, did your station provide additional DTV related information or activities on that Website? The comment box may be used to describe what was posted on the station's Website.	<input checked="" type="radio"/> Yes <input type="radio"/> No

Comments:
 WEBSITE INFO INCLUDED A COUNTDOWN TO FEB. 17, 2009 AND LINKS TO THE DTV ANSWERS WEBSITE AND THE FCC.GOV WEBSITE AND THE TOLL-FREE NUMBER FOR INFORMATION.

Additional DTV Outreach Efforts -- Last Quarter

Check all of the DTV related activities listed below that your station engaged in over the last quarter. The comment box may be used to describe this activity.

Speaking Engagements

Comments:

Community Events

Comments:

Other (describe)

Comments:
 WJHL-TV CONDUCTED DTV SOFT TESTS AND ANALOG CUTOFFS FOR A DURATION OF 5 MINUTES ON THE FOLLOWING DATES:
 JANUARY 12TH 6:05 PM
 JANUARY 13TH 8:37 AM
 JANUARY 21ST 3:35 PM
 FEBRUARY 3RD 7:05 PM
 PRIOR TO THE SHUT OFF EACH DAY, OUR NEWSCASTS ALERTED VIEWERS OF THE UPCOMING SHUT OFF AND WHAT TO EXPECT IF THEY WERE NOT READY FOR THE TRANSITION.

This comment box may be used to include other comments or information about your station's DTV activity over the last quarter.

Comments:

Station Certification

I certify that the statements in this document are true, complete, and correct to the best of my knowledge and belief, and are made in good faith.

Typed or Printed Name of Person Signing	Typed or Printed Title of Person Signing PRESIDENT/GENERAL MANAGER
Signature JACK D. DEMPSEY	Date (mm/dd/yyyy) 04/09/2009

WILLFUL FALSE STATEMENTS ON THIS FORM ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. CODE, TITLE 18, SECTION 1001), AND/OR REVOCATION OF ANY STATION LICENSE OR CONSTRUCTION PERMIT (U.S. CODE, TITLE 47, SECTION 312(a)(1)), AND/OR FORFEITURE (U.S. CODE, TITLE 47, SECTION 503).

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We have estimated that each response to this collection of information will take 3 hours. Our estimate includes the time to read the instructions, look through existing records, gather and maintain required data, and actually complete and review the form or response. If you have any comments on this estimate, or on how we can improve the collection and reduce the burden it causes you, please write the Federal Communications Commission, AMD-PERF, Paperwork Reduction Project (3060-1115), Washington, D.C. 20554. We will also

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