

Federal Communications Commission
Washington, DC 20554

Approved by OMB
3060-0754

FCC 398 Children's Television Programming Report

Report reflects information for the filing period ending: 06/30/2009

Call Sign	Channel Numbers	Community of License			
WVTM	13 <i>(analog)</i>	City	State	County	ZIP Code
	52 <i>(digital)</i>	BIRMINGHAM	AL	JEFFERSON	35209
Licensee Name					
MEDIA GENERAL COMMUNICATIONS HOLDINGS, LLC					
Network Affiliation		Nielsen DMA	Licensee World Wide Web Home Page Address (if applicable)		
Network NBC		Birmingham	WWW.NBC13.COM		
Facility ID	Previous Call Sign (if applicable)		License Renewal Expiration Date		
74173	NA		04/01/2013		

Analog Core Programming

2. State the average number of hours of Core Programming per week broadcast by the station. See 47 C.F.R. §73.671(c). 3.00 hours

3. (a) Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. §73.673? Y

(b) Identify publishers who were sent information in 3(a).

THE BIRMINGHAM NEWS; BIRMINGHAM POST HEARLD; TV GUIDE

4. Complete the following for each program that you aired during the past three months that meets the definition of Core Programming. Complete chart below for each Core Program.

Title of Analog Core Program #1		Origination	
Veggie Tales		NETWORK	
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions	
SAT 9A	11	2	
Length of Program	Age of Target Audience		E/I Symbol Used As Required
	From	To	
30 minutes	4 years	8 years	Y
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
VeggieTales is a children's series featuring animated vegetables who teach life lessons through stories. Hosted by Bob the Tomato and Larry the Cucumber, each episode begins by establishing the problem, uses short stories to parallel the situation with a problem and solution, and ends by reiterating the proposed solution and the life lesson learned through the experience. The show communicates social-emotional messages based upon the core values of honesty, kindness, forgiveness, and appreciation for all, using music, unusual characters, and allegorical storylines.			
Total Times Aired	Number of Preemptions for other than Breaking News	Number of Preemptions Rescheduled	
13	2	2	
Preemption #1			
Date Preempted/Episode #	If rescheduled, date and time reschedule	Is the rescheduled date the second home?	
6/6/09	6/6/09 @ 12n	N	
If rescheduled, were promotional efforts made to notify the public of rescheduled date and time?			Y

Reason for Preemption	SPORTS	
Preemption #2		
Date Preempted/Episode #	If rescheduled, date and time reschedule	Is the rescheduled date the second home?
6/20/09	6/27/09 @ 1p	N
If rescheduled, were promotional efforts made to notify the public of rescheduled date and time?		Y
Reason for Preemption	SPORTS	

Title of Analog Core Program #2		Origination	
3-2-1 Penguins		NETWORK	
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions	
SAT 930A	11	2	
Length of Program	Age of Target Audience		E/I Symbol Used As Required
30 minutes	From	To	Y
	4 years	8 years	

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

3-2-1 Penguins! and Larryboy Stories draws upon characters from two stories and uses both long and short-form material involving these characters to provide socio-emotional messages to children. 3-2-1 Penguins! and Larryboy Stories features two children Jason and Michelle whose vacation at their grandmother's cottage ends up being more adventure than they expect when their toy spaceship with four toy penguins comes to life. The children are sucked into the spaceship, where they meet the now live penguins and journey through space, to solve an inter-galactic disaster threatening the penguins and their friends. Each story begins with a problem, a moral dilemma for one of the siblings that affects his/her relations with the other, and ends after the children have learned an important socio-emotional message through their adventure with the penguins. The show communicates messages on topics such as honesty, being patient with others, and avoiding jealousy. Larryboy Stories is about a young cucumber-janitor named Larry from the Daily Bumble who assumes a superhero persona to fight crimes and save lives, bringing peace and safety to the small town of Bumblyburg. In doing so, Larry takes us through adventures where he and his viewers learn core values of honesty, friendship, respect for others, forgiveness, and love for all through socio-emotional messages embedded within the story.

Total Times Aired	Number of Preemptions for other than Breaking News	Number of Preemptions Rescheduled
13	2	2

Preemption #1		
Date Preempted/Episode #	If rescheduled, date and time reschedule	Is the rescheduled date the second home?
6/6/09	6/6/09 @ 12:30p	N
If rescheduled, were promotional efforts made to notify the public of rescheduled date and time?		Y

Reason for Preemption	SPORTS	
Preemption #2		
Date Preempted/Episode #	If rescheduled, date and time reschedule	Is the rescheduled date the second home?
6/20/09	6/27/09 @ 1:30p	N
If rescheduled, were promotional efforts made to notify the public of rescheduled date and time?		Y
Reason for Preemption	SPORTS	

Title of Analog Core Program #3		Origination	
Turbo Dogs		NETWORK	
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions	
SAT 10A	11	2	
Length of Program	Age of Target Audience		E/I Symbol Used As Required
30 minutes	From	To	Y
	4 years	8 years	

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

Based on award-winning author-illustrator Bob Kolar picture book, Racer Dogs, Turbo Dogs brings the unique

world of Racerville to life via innovative 3-D animation and high-octane storylines. A funny cast of canine friends will help each other to the finish. Dash, Mags, GT, Strut, Stinkbert and Clutch make up the fastest group of dogs in Racerville, takes kids on an accelerated adventure filled with comedic high jinks, and fast racing action. Kids are sure to get caught up in the storylines and non-stop fun but with the emphasis on friendship, fair play, and teamwork, they will also zoom away with some valuable rules of the road.

Total Times Aired	Number of Preemptions for other than Breaking News	Number of Preemptions Rescheduled
13	2	2
Preemption #1		
Date Preempted/Episode #	If rescheduled, date and time reschedule	Is the rescheduled date the second home?
6/6/09	6/6/09 @ 1p	N
If rescheduled, were promotional efforts made to notify the public of rescheduled date and time?		Y
Reason for Preemption	SPORTS	
Preemption #2		
Date Preempted/Episode #	If rescheduled, date and time reschedule	Is the rescheduled date the second home?
6/20/09	6/28/09 @ 3p	N
If rescheduled, were promotional efforts made to notify the public of rescheduled date and time?		Y
Reason for Preemption	SPORTS	

Title of Analog Core Program #4		Origination
Babar		NETWORK
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions
SAT 1030A	11	2
Length of Program	Age of Target Audience	
30 minutes	From	To
	4 years	8 years
E/I Symbol Used As Required		
Y		

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

BABAR is a young elephant who returns to the jungle where he builds the city of Celesteville and is crowned king of the elephants. A dedicated ruler and family-elephant, Babar experiences many challenges as he journeys through life, and learns to rise above them through strength and optimism. Each episode begins with a look into Babar's life and how he has grown. The show is designed to be educational and entertaining. Babar's adventures are filled with fun and excitement, but also teach valuable lessons about life, friendship, and family. The show is designed to be educational and entertaining. Babar's adventures are filled with fun and excitement, but also teach valuable lessons about life, friendship, and family. The show is designed to be educational and entertaining. Babar's adventures are filled with fun and excitement, but also teach valuable lessons about life, friendship, and family.

Total Times Aired	Number of Preemptions for other than Breaking News	Number of Preemptions Rescheduled
13	2	2
Preemption #1		
Date Preempted/Episode #	If rescheduled, date and time reschedule	Is the rescheduled date the second home?
6/6/09	6/6/09 @ 1:30p	N
If rescheduled, were promotional efforts made to notify the public of rescheduled date and time?		Y
Reason for Preemption	SPORTS	
Preemption #2		
Date Preempted/Episode #	If rescheduled, date and time reschedule	Is the rescheduled date the second home?
6/20/09	6/28/09 @ 3:30p	N
If rescheduled, were promotional efforts made to notify the public of rescheduled date and time?		Y
Reason for Preemption	SPORTS	

Title of Analog Core Program #5	Origination

Zula Patrol		NETWORK	
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions	
SAT 11A	12	1	
Length of Program	Age of Target Audience		E/I Symbol Used As Required
	From	To	
30 minutes	4 years	8 years	Y
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
The Zula Patrol has arrived. Stalwart Captain Bula, brainiac Professor Multo, feisty hot-doggin' space pilot Zeeter, the amazing space pet Gorga, and twin flying companions Wizzy & Wigg are the lovably wacky characters who will take our pre-Kindergarten through 2nd graders on a roller coaster fun ride across the Universe - and teach them critical facts about science and astronomy in the process. The only 3D/CG animated children's show that focuses on the important curriculum of science and astronomy, The Zula Patrol is an entertaining and educational TV series that combines zesty family entertainment with proven educational elements. With a secondary goal of encouraging core values of non-violence and tolerance, the show encourages whole-family participation and interest in learning about science and astronomy, in a fun, comic style.			
Total Times Aired	Number of Preemptions for other than Breaking News		Number of Preemptions Rescheduled
13	1		1
Preemption #1			
Date Preempted/Episode #	If rescheduled, date and time reschedule		Is the rescheduled date the second home?
6/20/09	6/28/09 @4p		N
If rescheduled, were promotional efforts made to notify the public of rescheduled date and time?			Y
Reason for Preemption	SPORTS		

Title of Analog Core Program #6		Origination	
MY FRIEND RABBIT		NETWORK	
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions	
SAT 1130A	12	1	
Length of Program	Age of Target Audience		E/I Symbol Used As Required
	From	To	
30 minutes	4 years	8 years	Y
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
My Friend Rabbit is an animated show with two lead characters, Rabbit and Mouse, who work together to tackle challenges that are characteristic of the childhood experience. With each episode, Rabbit and Mouse, along with other friends, face a unique dilemma that compels them to think creatively about how to approach and solve their problem by trying out different solutions and persisting with new ideas when one fails.			
Total Times Aired	Number of Preemptions for other than Breaking News		Number of Preemptions Rescheduled
13	1		1
Preemption #1			
Date Preempted/Episode #	If rescheduled, date and time reschedule		Is the rescheduled date the second home?
6/20/09	6/28/09 @ 4:30p		N
If rescheduled, were promotional efforts made to notify the public of rescheduled date and time?			Y
Reason for Preemption	SPORTS		

Non-Core Educational and Informational Programming

5. Complete the following for each program that you aired during the past three months that is specifically designed to meet the educational and informational needs of children ages 16 and under, but does not meet one or more elements of the definition of Core Programming. See 47 C.F.R. §73.671. Complete chart below for each additional such educational and informational program.

[There are no analog non-core program reports.]

Sponsored Core Programming

6. List Core Programs, if any, aired by other analog stations that are sponsored by the Licensee and that meet the criteria set forth in 47 C.F.R. §73.671. Also indicate whether the amount of total Core Programming broadcast by another station increased.

[There are no analog sponsored core program broadcast reports.]

[There are no analog sponsored core program detail reports.]

Digital Core Programming

7. (a) State the average number of hours of Core Programming per week broadcast by the station on its main program stream.	3.00 hours
(b) Did the Licensee broadcast on its main digital program stream the same Children's Core Programming provided on its analog channel?	Y
(c) If Yes to 7(b), the Licensee certifies that the representations and children's program information provided with respect to its analog channel apply equally with respect to its main digital program stream. If No to 7(c), submit as an Exhibit a Statement of Explanation.	Y
8. (a) State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream.	168 hours
(b) State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. §73.671.	3.00 hours
9. (a) Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. §73.673?	Y
(b) Identify publishers who were sent information in 9(a).	

THE BIRMINGHAM NEWS; BIRMINGHAM POST HEARLD; TV GUIDE

10. Complete the following for each program that you aired during the past three months that meets the definition of Core Programming. Complete chart below for each Core Program.

Title of Digital Core Program #1		Origination	
XIS #1		NETWORK	
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions	
SAT 9a (4/4 - 4/25/09)	4		
Length of Program	Age of Target Audience		E/I Symbol Used As Required
	From	To	
30 minutes	13 years	16 years	Y
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
"Xis" features Dr. Bill Wellnitz (known as Wizard Wellnitz in the show), Professor, Augusta State University, and Director, Georgia Science Olympiad. During the show Dr. Wellnitz performs safe, but exciting experiments that have a visual impact on children and adults. Most of the experiments are simple and can be repeated at home with minimal to no adult supervision. The program was created to challenge and entertain children while educating them on the fun facts of science.			

Title of Digital Core Program #2		Origination	
XIS #2		NETWORK	
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions	
Sat 930a (4/4 - 4/25/09)	4		
Length of Program	Age of Target Audience		E/I Symbol Used As Required
	From	To	
30 minutes	13 years	16 years	Y
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
"Xis" features Dr. Bill Wellnitz (known as Wizard Wellnitz in the show), Professor, Augusta State University, and Director, Georgia Science Olympiad. During the show Dr. Wellnitz performs safe, but exciting experiments that have a visual impact on children and adults. Most of the experiments are simple and can be repeated at home with minimal to no adult supervision. The program was created to challenge and entertain children while educating them on the fun facts of science.			

Title of Digital Core Program #3		Origination	
XIS #3		LOCAL	
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions	
SAT 10a (4/4 - 4/25/09)	4		
Length of Program	Age of Target Audience		E/I Symbol Used As Required
30 minutes	From	To	Y
	6 years	12 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
<p>"Xis" features Dr. Bill Wellnitz (known as Wizard Wellnitz in the show), Professor, Augusta State University, and Director, Georgia Science Olympiad. During the show Dr. Wellnitz performs safe, but exciting experiments that have a visual impact on children and adults. Most of the experiments are simple and can be repeated at home with minimal to no adult supervision. The program was created to challenge and entertain children while educating them on the fun facts of science.</p>			

Title of Digital Core Program #4		Origination	
Weather 101 #2		LOCAL	
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions	
SAT 1030A (4/4 - 4/25/09)	4		
Length of Program	Age of Target Audience		E/I Symbol Used As Required
30 minutes	From	To	Y
	6 years	12 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
<p>"Weather 101 for Kids" explains various aspects of weather, including the meaning of so many different and sometimes confusing words like dew point, humidity, temperature, wind speed, pressure, etc. Various meteorologists explain how satellites and computers are used to develop a weather forecast and the importance of science and math for those who want to make weather forecasting a career. A lot of safety tips are provided so kids know what to do in case of a weather emergency like thunderstorms, lightning, tornados, hurricanes, flooding, etc., (for example: during flooding if the water is at an unknown depth or the speed of the water is unknown, then follow the motto..."turn around, don't drown").</p>			

Title of Digital Core Program #5		Origination	
Weather 101 #3		LOCAL	
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions	
SAT 11A (4/4 - 4/25/09)	4		
Length of Program	Age of Target Audience		E/I Symbol Used As Required
30 minutes	From	To	Y
	6 years	12 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
<p>"Weather 101 for Kids" explains various aspects of weather, including the meaning of so many different and sometimes confusing words like dew point, humidity, temperature, wind speed, pressure, etc. Various meteorologists explain how satellites and computers are used to develop a weather forecast and the importance of science and math for those who want to make weather forecasting a career. A lot of safety tips are provided so kids know what to do in case of a weather emergency like thunderstorms, lightning, tornados, hurricanes, flooding, etc., (for example: during flooding if the water is at an unknown depth or the speed of the water is unknown, then follow the motto..."turn around, don't drown").</p>			

Title of Digital Core Program #6		Origination	
Weather 101 #1		LOCAL	
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions	
SAT 1130A (4/4 - 4/25/09)	4		
Length of Program	Age of Target Audience		E/I Symbol Used As Required
	From	To	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			

30 minutes	6 years	12 years	Y
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
<p>"Weather 101 for Kids" explains various aspects of weather, including the meaning of so many different and sometimes confusing words like dew point, humidity, temperature, wind speed, pressure, etc. Various meteorologists explain how satellites and computers are used to develop a weather forecast and the importance of science and math for those who want to make weather forecasting a career. A lot of safety tips are provided so kids know what to do in case of a weather emergency like thunderstorms, lightning, tornados, hurricanes, flooding, etc., (for example: during flooding if the water is at an unknown depth or the speed of the water is unknown, then follow the motto..."turn around, don't drown").</p>			

Title of Digital Core Program #7		Origination	
The Outdoorsman		SYNDICATED	
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions	
SAT 9A (5/2 - 5/30/09 & 6/6 - 6/27/09)	9		
Length of Program	Age of Target Audience		E/I Symbol Used As Required
30 minutes	From	To	Y
	6 years	12 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
<p>THE OUTDOORSMAN is an educational blend of world class adventures in domestic and international locations. Environmental and conservation issues, teaching kids & people of all ages about wildlife, hunting, fishing, ethics and respect for nature and a celebration of the sporting lifestyle are important aspects of the format. The series is hosted by Outdoorsman International founder BUCK McNEELY. An international adventurer, dedicated conservationist and game management proponent. THE OUTDOORSMAN has been shot on location world wide, and features celebrity guests from the world of sports, literature, politics and entertainment have appeared on the program. The long term goals of the series include propagation of a Mass Media Communications Network in support of the sporting industry. To establish this series as a major force in the entertainment and education of young people and their families. To give people of all ages motivation and inspiration to enjoy the great outdoors and follow their dreams of travel, adventure and exploration. To also teach people the key role sportsmen & women play in this countries overall game management & habitat programs.</p>			

Title of Digital Core Program #8		Origination	
My Bed Bugs		SYNDICATED	
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions	
SAT 930A (5/2 - 5/30/09 & 6/6 - 6/27/09)	9		
Length of Program	Age of Target Audience		E/I Symbol Used As Required
30 minutes	From	To	Y
	6 years	12 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
<p>My Bed Bugs is a children's program that takes kids on adventure trips from their own homes. The special bug characters sing and dance their way through learning. Traveling through time, magical tea parties, playing Bug Ball are just a few examples of the story lines that children share with the animated characters. An interactive website with children's education games and links to other children's websites compliments the weekly program.</p>			

Title of Digital Core Program #9		Origination	
Hip Hop Harry		SYNDICATED	
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions	
SAT 10A (5/2 - 5/30/09 & 6/6 - 6/27/09)	9		
Length of Program	Age of Target Audience		E/I Symbol Used As Required
30 minutes	From	To	Y
	6 years	12 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
<p>Hip Hop Harry is a preschool, dance, musically based, and live action program designed to entertain, educate, and inform children in the 3 to 6 year old age group. The major entertainment and educational areas that form the curriculum for this program include experiences and activities related to (a) social / emotional skills, (b) cognitive / educational skills, (c) physical / health skills, and (d) artistic / creative skills. The core</p>			

approach utilized for providing the children with the educational, informational, and creative experiences contained in these four areas are the positive and age appropriate use of the popular music and dance form known as HIP HOP. Hip Hop is one of the major music and dance voices for children and youth today. Hip Hop includes art, dance, language, and music, but equally important it is an active, creative, and engaging cultural form that extends across all ethnic, class, and gender lines throughout the world. Educators have known for a long time that children learn more when they are actively engaged and interested in the learning process. The Hip Hop Harry Program uses the popularity of this art form as a vehicle for bringing educational and entertaining ideas, positive life-lessons, and prosocial values to developing children.

Title of Digital Core Program #10		Origination	
Mustard Pancakes		SYNDICATED	
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions	
SAT 1030A (5/2 - 5/30/09 & 6/6 - 6/27/09)	9		
Length of Program	Age of Target Audience		E/I Symbol Used As Required
	From	To	
30 minutes	6 years	12 years	Y
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
Mustard Pancakes is a television series for children, featuring the loveable and talented Courtney Campbell, and her family of fun-loving friends. Each episode mirrors a slice of everyday life, from problems to celebrations and everything in between. Courtney lives with her cat, Mr. D., and her three dogs, Oogleberry Ink Dog, Tiny Tina Ten Toes and Mo, definitely an offbeat family! Courtney's home is warm, friendly and inviting. A cozy place where all children feel comfortable hanging out, singing songs and hearing stories. or by visiting an animal zoo.			

Title of Digital Core Program #11		Origination	
Wild America		SYNDICATED	
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions	
SAT 11A (5/2 - 5/30/09 & 6/6 - 6/27/09)	9		
Length of Program	Age of Target Audience		E/I Symbol Used As Required
	From	To	
30 minutes	6 years	12 years	Y
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
Program Producer/Host Marty Stouffer and his family explore many beautiful unspoiled wildlife habitats across the United States and Canada. Designed for children, it helps them learn to respect and develop an interest for nature, in ways not possible in the classroom or by visiting an animal zoo.			

Title of Digital Core Program #12		Origination	
The Real Winning Edge		SYNDICATED	
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions	
SAT 1130A (5/2 - 5/30/09 & 6/6 - 6/27/09)	9		
Length of Program	Age of Target Audience		E/I Symbol Used As Required
	From	To	
30 minutes	6 years	12 years	Y
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
The Real Winning Edge is a weekly half-hour show that profiles three real life young people who have dealt successfully with hardships and challenges. The program delivers entertainment that young adults enjoy watching, while promoting a value system that enforces a strong source of purpose and worthiness, and helps viewers develop positive character values.			

11. Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?

Y

If No, submit as an Exhibit a Statement of Explanation setting forth the number of repeats in excess of the repeat limit and the times and dates the episodes involved were aired.

Non-Core Educational and Informational Programming

12. Complete the following for each program that you aired during the past three months that is specifically designed to meet the educational and informational needs of children ages 16 and under, but does not meet one or more elements of the definition of Core Programming. See 47 C.F.R. §73.671. Complete chart below for each additional such educational and information program.

[There are no digital non-core program reports.]

Sponsored Core Programming

13. List Core Programs, if any, aired by other stations that are sponsored by the Licensee and that meet the criteria set forth in 47 C.F.R. §73.671. Also indicate whether the amount of total Core Programming broadcast by another station increased.

[There are no digital sponsored core program broadcast reports.]

[There are no digital sponsored core program detail reports.]

Other Matters

14. Complete the following for each analog and digital program that you plan to air for the next quarter that meets the definition of Core Programming. Complete chart below for each Core Program, identifying whether it is to be broadcast on the station's analog or digital channel or both channels.

Title of Planned Core Program #1	Origination	
VEGGIE TALES	NETWORK	
Regular Schedule	Total Times to be Aired	
SAT 9A	13	
Length of Program	Age of Target Audience	
	From	To
30 minutes	4 years	8 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming		
<p>VeggieTales is a children's series featuring animated vegetables who teach life lessons through stories. Hosted by Bob the Tomato and Larry the Cucumber, each episode begins by establishing the problem, uses short stories to parallel the situation with a problem and solution, and ends by reiterating the proposed solution and the life lesson learned through the experience. The show communicates social-emotional messages based upon the core values of honesty, kindness, forgiveness, and appreciation for all, using music, unusual characters, and allegorical storylines.</p>		

Title of Planned Core Program #2	Origination	
3-2-1 PENGUINS	NETWORK	
Regular Schedule	Total Times to be Aired	
SAT 930A	13	
Length of Program	Age of Target Audience	
	From	To
30 minutes	4 years	8 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming		
<p>3-2-1 Penguins! and Larryboy Stories draws upon characters from two stories and uses both long and short-form material involving these characters to provide socio-emotional messages to children. 3-2-1 Penguins! and Larryboy Stories features two children Jason and Michelle whose vacation at their grandmother's cottage ends up being more adventure than they expect when their toy spaceship with four toy penguins comes to life. The children are sucked into the spaceship, where they meet the now live penguins and journey through space, to solve an inter-galactic disaster threatening the penguins and their friends. Each story begins with a problem, a moral dilemma for one of the siblings that affects his/her relations with the other, and ends after the children have learned an important socio-emotional message through their adventure with the penguins. The show communicates messages on topics such as honesty, being patient with others, and avoiding jealousy. Larryboy Stories is about a young cucumber-janitor named Larry from the Daily Bumble who assumes a superhero persona to fight crimes and save lives, bringing peace and safety to the small town of Bumblyburg. In doing so, Larry takes us through adventures where he and his viewers learn core values of honesty, friendship, respect for others, forgiveness, and love for all through socio-emotional messages embedded within the story.</p>		

Title of Planned Core Program #3	Origination	

Length of Program	Age of Target Audience	
30 minutes	From	To
	4 years	8 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming		
My Friend Rabbit is an animated show with two lead characters, Rabbit and Mouse, who work together to tackle challenges that are characteristic of the childhood experience. With each episode, Rabbit and Mouse, along with other friends, face a unique dilemma that compels them to think creatively about how to approach and solve their problem by trying out different solutions and persisting with new ideas when one fails.		

Title of Planned Core Program #7	Origination	
The Real Winning Edge (DIGITAL MULTICAST ONLY)	SYNDICATED	
Regular Schedule	Total Times to be Aired	
SAT 9A	13	
Length of Program	Age of Target Audience	
30 minutes	From	To
	6 years	12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming		
The Real Winning Edge is a weekly half-hour show that profiles three real life young people who have dealt successfully with hardships and challenges. The program delivers entertainment that young adults enjoy watching, while promoting a value system that enforces a strong source of purpose and worthiness, and helps viewers develop positive character values.		

Title of Planned Core Program #8	Origination	
Wild America (DIGITAL MULTICAST ONLY)	SYNDICATED	
Regular Schedule	Total Times to be Aired	
SAT 930a	13	
Length of Program	Age of Target Audience	
30 minutes	From	To
	6 years	12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming		
Program Producer/Host Marty Stouffer and his family explore many beautiful unspoiled wildlife habitats across the United States and Canada. Designed for children, it helps them learn to respect and develop an interest for nature, in ways not possible in the classroom or by visiting an animal zoo.		

Title of Planned Core Program #9	Origination	
Aqua Kids (DIGITAL MULTICAST ONLY)	SYNDICATED	
Regular Schedule	Total Times to be Aired	
Sat 1030a	13	
Length of Program	Age of Target Audience	
30 minutes	From	To
	6 years	12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming		
Aqua Kids Adventures has compelling content that works across cultures and aims to grow awareness and participation in all water activities for kids across America. Aqua Kids Adventures travels the planet visiting a variety of water environments from water management facilities to fresh water and brackish streams to the oceans of the world. The intent is to motivate other kids to become active citizens on the issue of pollution of water environments.		

Title of Planned Core Program #10	Origination	
Planet X (DIGITAL MULTICAST ONLY)	SYNDICATED	
Regular Schedule	Total Times to be Aired	
Sat 11a	13	

Length of Program	Age of Target Audience	
30 minutes	From	To
	6 years	12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming		
Planet X covers Surfing, Skateboarding, BMX, Snowboarding, Skiing, Moto-X, Offroad Racing and much more! All sorts of sports. From the extreme to the mainstream. Planet X TV is "EI" rated for Teen Programming.		

Title of Planned Core Program #11		Origination
B in Tune Rewind (DIGITAL MULTICAST ONLY)		SYNDICATED
Regular Schedule		Total Times to be Aired
Sat 1130a		13
Length of Program	Age of Target Audience	
30 minutes	From	To
	6 years	12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming		
B IN Tune Re-wind is the Show FOR and ABOUT Kids, Teens and Their Music. B In Tune TV is the hot new show for and about kids and their music. Hosted from the InTune Studio on the Sunset Strip in Hollywood, B In Tune TV plugs its viewers into the very heart of the music scene with exciting and compelling stories on the biggest stars and current topics. Designed to be Educational and Informative, B In Tune TV will give kids an insider's look at the faces, places and things which make up their favorite spot... the exciting world of music!		

Title of Planned Core Program #12		Origination
The Outdoorsman (DIGITAL MULTICAST ONLY)		SYNDICATED
Regular Schedule		Total Times to be Aired
Sat 10a		13
Length of Program	Age of Target Audience	
30 minutes	From	To
	6 years	12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming		
THE OUTDOORSMAN is an educational blend of world class adventures in domestic and international locations. Environmental and conservation issues, teaching kids & people of all ages about wildlife, hunting, fishing, ethics and respect for nature and a celebration of the sporting lifestyle are important aspects of the format. The series is hosted by Outdoorsman International founder BUCK McNEELY. An international adventurer, dedicated conservationist and game management proponent. THE OUTDOORSMAN has been shot on location world wide, and features celebrity guests from the world of sports, literature, politics and entertainment have appeared on the program. The long term goals of the series include propagation of a Mass Media Communications Network in support of the sporting industry. To establish this series as a major force in the entertainment and education of young people and their families. To give people of all ages motivation and inspiration to enjoy the great outdoors and follow their dreams of travel, adventure and exploration. To also teach people the key role sportsmen & women play in this countries overall game management & habitat programs.		

15. Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. §73.3526(e)(11)(iii)? Y

16. Identify the licensee's children's programming liaison.

Name		Telephone Number
DOMINI JONES		2055587260
Address		E-mail Address
1732 VALLEY VIEW DRIVE		DJONES@WVTM.COM
City	State	ZIP Code
BIRMINGHAM	AL	35209

17. Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other non-core educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. §73.671, NOTES 2 and 3.

After due review of internal station records and documentation provided to us by program suppliers, the licensee hereby certifies that the station fully complied with the FCC's commercial limits in children programs, as specified at 47 C.F.R. Section 73.670, with respect to all programs specifically designed for children ages twelve and under. The station broadcast no additional programs specifically designed for children ages twelve and under. On June 12, 2009 the station completed the transition to digital television. After that date, the responses to Question #4 apply solely to the station's primary digital program stream. The responses in Question 10 reflect only programming broadcast on the stations digital multicast channel.

WILLFUL FALSE STATEMENTS MADE ON THIS FORM ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. CODE, TITLE 18, SECTION 1001), AND/OR REVOCATION OF ANY STATION LICENSE OR CONSTRUCTION PERMIT (U.S. CODE, TITLE 47, SECTION 312(a)(1)), AND/OR FORFEITURE (U.S. CODE, TITLE 47, SECTION 503).

I certify that the statements in this application are true, complete, and correct to the best of my knowledge and belief, and are made in good faith.

Name of Licensee	Signature
MEDIA GENERAL COMMUNICATIONS HODLINGS, LLC	
Date	
07/08/2009	

