

Federal Communications Commission Washington, D.C. 20554	Approved by OMB 3060-1115 (March 2008)	FOR FCC USE ONLY
FCC 388 DTV Quarterly Activity Station Report		FOR COMMISSION USE ONLY FILE NO. -20090109ABZ

Licensee
MEDIA GENERAL COMMUNICATIONS HOLDINGS, LLC

Call Sign WVTM-TV	Facility Id 74173	Previous Call Sign (if applicable)
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Community of License

City	State	County	Zip Code
BIRMINGHAM	AL	JEFFERSON	35209 -

Nielsen DMA BIRMINGHAM (ANN TUSC)	World Wide Web Home Page Address WWW.NBC13.COM	Licensee Renewal Expiration Date (mm/dd/yyyy) 04/01/2013
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Channel Numbers: (Check the Channel Number(s) to which this form applies.)

<input checked="" type="checkbox"/> Analog	13
<input checked="" type="checkbox"/> Digital	52

Report reflects information for quarter ending: 12/31/2008

Have you opted to comply with Option One, Two, or Three (once elected, this choice may not change)?

Option One (A and D) Option Two (B and D) Option Three (C and D)

Over the past quarter, have you fully complied with the requirements of this option?

Yes No

Simulcasting:

Are you simulcasting on your Analog channel and your primary Digital stream?

Yes No

Application Purpose:

<input checked="" type="radio"/> DTV Education Report	File Number -
<input type="radio"/> Amendment	

If an amendment, include a comment explaining the reason and the portions of the pending application that are being revised.

Section B (For broadcasters electing Option Two)

On its analog channel, and its primary digital stream, a station must run an average of 16 transition-related PSAs and 16 transition-related crawls, snipes, and/or tickers per week in each quarter, all between the hours of 5 a.m. and 1 a.m. It must also run one 30 minute DTV-related informational program once, and one 100-Day Countdown piece per day for the 100 days prior to the conclusion of the transition. Comment boxes MUST be used to describe these compliant activities (See rules for additional details).

Total Number of Eligible DTV Transition-Related PSAs and Crawls, Snipes, and/or Tickers (CSTs) Run -- Last Quarter

How many DTV PSAs and CSTs did your station run between 5:00 a.m. and 1:00 a.m. last quarter?

Total 5:00 a.m. to 1:00 a.m. PSAs	498
Total 5:00 a.m. to 1:00 a.m. CSTs	210

For informational purposes only, how many DTV PSAs and CSTs did your station run in the last quarter from 6:00 a.m. to 9:00 a.m.?

Total 6:00 a.m. to 9:00 a.m. PSAs	22
Total 6:00 a.m. to 9:00 a.m. CSTs	0

For stations located in the Eastern or Pacific Time Zone, how many DTV PSAs and CSTs did your station run in the last quarter from 6:00 p.m. to 11:35 p.m. (must average at least 4 per week)?

Total 6:00 p.m. to 11:35 p.m. PSAs	0
Total 6:00 p.m. to 11:35 p.m. CSTs	0

For stations located in the Central or Mountain Time Zone, how many DTV PSAs and CSTs did your station run in the last quarter from 5:00

p.m. to 10:35 p.m.(must average at least 4 per week)?

Total 5:00 p.m. to 10:35 p.m. PSAs 114

Total 5:00 p.m. to 10:35 p.m. CSTs 65

Comments:

30 Minute Educational Programs - Last Quarter

How many 30 minute, DTV-related informational programs did your station run during the quarter? At least one such program must be run between the hours of 8:00 a.m. and 11:35 p.m., prior to February 17, 2009.

Total number of 30 Minute Informational Programs

1

Comments:

WVTM RAN THE 30-MINUTE "GET READY FOR DTV" ON 12/13/08 AT 6:00 PM. IN ADDITION, WVTM ALSO RAN "DTV SIMPLIFIED" ON 12/31/08 AT 12:05 PM."

100-Day Countdown Eligible Pieces - Last Quarter

Beginning on November 10, 2008, all stations participating in Option Two will engage in special 100-Day "Countdown to DTV" activities. Stations must execute a minimum of one "Countdown to DTV" on-air activity per day during the 100 days leading up to February 17, 2009. During the last quarter, how many of each eligible 100-Day "Countdown to DTV" pieces did your station run?

0 *Graphic Displays*0 *Animated Graphics*315 *Graphic and Audio Displays*0 *Longer Form Reminders*

Comments:

Section D (For all broadcasters)**Additional DTV On-air Initiatives - Last Quarter**

Did your station run additional on-air initiatives (such as news reports, town hall meetings, etc.) during the quarter? The comment box may be used to describe these initiatives.

 Yes No

Comments:

Station Website Additional Activity Related to the DTV Transition - Last Quarter

Does your station have a Website?

 Yes No

If YES, did your station provide additional DTV related information or activities on that Website? The comment box may be used to describe what was posted on the station's Website.

 Yes No

Comments:

WE PROVIDED A LINK TO THE DTV PUBLICATION "WHAT'S ON DTV": A FAQ AND Q&A; LINDS TO DTV INFORMATION ON THE NATIONAL ASSOCIATION OF BROADCASTERS, DIGITAL TELEVISION TRANSITION COALITION, NTIA CONVERTER BOX INFORMATION, HD MAGAZINE DTV PRIMER, CONSUMER ELECTRONICS RETAILERS DTV Q&A, ANTENNA CONSUMERS GUIDE AND INFO AND COUPONS.

Additional DTV Outreach Efforts -- Last Quarter

Check all of the DTV related activities listed below that your station engaged in over the last quarter. The comment box may be used to describe this activity.

 Speaking Engagements

Comments:

 Community Events

Comments:

Other (describe)

Comments:

This comment box may be used to include other comments or information about your station's DTV activity over the last quarter.

Comments:

WVTM-TV NBC 13 HD OFFERED VIEWERS THE FIRST OF THREE BIG DAYS TO "TEST YOUR TELEVISION": THE FIRST TEST DAY TOOK PLACE ON DECEMBER 17, 2008. A PHONE BANK OF 6 WAS STAFFED BY WVTM EMPLOYEES TO FIELD CALLS FROM VIEWERS. MORE THAN 650 CALLS WERE TAKEN DURING THIS FIRST TEST DAY.

THE TESTS TOOK PLACE AT APPROXIMATELY THE FOLLOWING TIMES:

7:56:30AM - 8:00AM

DURING REGULARLY-SCHEDULED TODAY SHOW CUT-IN

8:55AM - 9:00AM

DURING REGULARLY-SCHEDULED TODAY SHOW CUT-IN

9:55AM - 10:00AM

DURING REGULARLY-SCHEDULED TODAY SHOW CUT-IN

10:55AM - 11:00AM

DURING REGULARLY-SCHEDULED TODAY SHOW CUT-IN

11:55AM - 12:00PM

DURING REGULARLY-SCHEDULED 5-MINUTE AVAIL

2:55PM - 3:00PM

DURING "EXTRA"

4:25PM - 4:30PM

DURING "THE DOCTORS"

5:25PM - 5:26PM

DURING 5PM NEWSCAST

6:25PM - 6:30PM

DURING 6PM NEWSCAST

6:52PM - 6:57PM

DURING "ACCESS HOLLYWOOD"

THE NEXT TEST DAY IS SCHEDULED FOR WEDNESDAY, JANUARY 17TH, 2009.

Station Certification

I certify that the statements in this document are true, complete, and correct to the best of my knowledge and belief, and are made in good faith.

Typed or Printed Name of Person Signing

Typed or Printed Title of Person Signing

VP/GENERAL MANAGER

Signature

GENE KIRKCONNELL

Date (mm/dd/yyyy)

01/09/2009

WILLFUL FALSE STATEMENTS ON THIS FORM ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. CODE, TITLE 18, SECTION 1001), AND/OR REVOCATION OF ANY STATION LICENSE OR CONSTRUCTION PERMIT (U.S. CODE, TITLE 47, SECTION 312(a)(1)), AND/OR FORFEITURE (U.S. CODE, TITLE 47, SECTION 503).

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