

Free Money from NBC 13 HD

OFFICIAL RULES

1. NO PURCHASE IS NECESSARY. The Sponsors of this Promotion are Media General Operations, Inc. d/b/a WVTM-TV ("NBC 13 HD") and Clear Channel Radio d/b/a WMMJ-FM – Magic 96.5 ("Magic 96.5").
2. This Promotion is subject to all federal, state and local laws. Void where prohibited by law. By entering, participants agree to these Official Rules.
3. The geographic scope of this promotion is the state of Alabama. You must be at least nineteen (19) years old and a legal resident of one of the following Alabama counties at time of entry: Jefferson, Shelby, Walker, Blount, Etowah, St. Clair, Bibb, Chilton, Calhoun, Talladega, Clay, Coosa, Cullman, Winston, Marion, Fayette, Tuscaloosa, Hale, Pickens and Greene.
4. Promotion begins on November 5th, 2008 and ends on November 26th, 2008.

PRIZES

5. Four (4) Single Prizes : of one \$513.00 pre-paid credit card each. Limit one (1) Prize per person and one (1) winner per household. Odds of winning a Prize depend on the number of callers for that newscast.
6. Use of pre-paid credit cards is subject to rules and restrictions of issuing bank. Visit <http://www.westsuburbanbank.com> for more information. All federal, state and other taxes relating to any prize are the sole responsibility of the winners. Any portion of any prize not used is forfeit and no cash difference will be awarded. Prizes may not be substituted, transferred or redeemed for cash, except that NBC 13 HD may substitute a prize of equal or greater value if it deems necessary in its discretion.

ELIGIBILITY

1. Participants must be at least nineteen (19) years old. The geographic scope of this promotion is the following counties in Alabama: Jefferson, Shelby, Walker, Blount, Etowah, St. Clair, Bibb, Chilton, Calhoun, Talladega, Clay, Coosa, Cullman, Winston, Marion, Fayette, Tuscaloosa, Hale, Pickens and Greene.
2. Employees of Media General Operations, Inc. d/b/a WVTM-TV, Clear Channel Radio d/b/a WMMJ-FM – Magic 96.5, and of their affiliates, subsidiaries, distributors, suppliers, franchisees, promoters, and agents, and the immediate families (defined as parent, child, spouse or sibling) of the employees of any of these, are not eligible.

TO ENTER

3. On Wednesday, November 5th, Wednesday November 12th, November 19th and November 26th tune into NBC13 HD at 10:00 p.m., and watch for the Winning Word. When you see the Winning Word, be the 13th caller to call NBC13 at (205) 741-9674 and repeat the correct Winning Word. You need not be present to win. Odds of winning the Prize depend on the number of callers during that broadcast. Subject to verification of eligibility, if you are the 13th caller and you give the correct Winning Word, you will be declared a Preliminary Winner and you will be eligible for the Grand Prize Drawing.
4. NBC 13 HD may verify your eligibility over the telephone at the time and you will be asked to provide NBC 13 HD with valid identification and execute an affidavit of eligibility. Acceptable identification includes a valid driver's license or other valid picture ID showing name and address. Faxes will not be accepted. Winners may also be required to sign other legal documents, including tax forms and a release supplied by NBC 13 HD, which, among other disclaimers, releases NBC 13 HD, Media General Operations, Inc., and a range of subsidiaries, directors, agents, agencies, affiliates, franchisees, promoters, officers, directors, employees and related persons from any and all liability related to this Promotion and the receipt and use of the prize. If a potential Winner fails to satisfy the eligibility requirements, forfeits or fails to claim prize or otherwise fails to comply with these rules, NBC 13 HD in its sole discretion may disqualify that winner and name the 14th caller the alternate winner. Alternate winners are subject to all eligibility requirements and restrictions of these Official Rules. If the 14th caller fails to satisfy the eligibility requirements, forfeits or fails to claim prize or otherwise fails to comply with these rules, NBC 13 HD in its sole discretion may disqualify that winner and that prize will not be awarded. Upon verification of eligibility, the names of winners may be posted on the NBC 13 HD's website, www.nbc13.com.
5. NBC 13 HD, Media General Operations, Inc., their affiliates, subsidiaries or agencies will not be responsible for the inability to select winners because of equipment failure or telephone or telecommunications failure.

MISCELLANEOUS

6. All federal, state and local laws apply. NBC 13 HD shall be entitled to interpret these rules as needed — including but not limited to rules regarding entries, selection of winners, deadlines, restrictions on prizes, and eligibility — and all of its decisions are final. By entering, participants agree to these Official Rules. NBC 13 HD reserves the right to cancel, terminate or suspend this Promotion or any part of this Promotion should any non-authorized intervention, network failure, information storage failure, telecommunications failure, malfunction, or other causes beyond its control, corrupt or impair the security, administration, fairness and/or operation of this Promotion as determined by NBC 13 HD in its sole discretion. NBC 13 HD and Media General Operations, Inc. are not responsible for lost, interrupted, or unavailable network, server, or other connections, or for any failed telephone or computer hardware or software, or for

any failed, delayed, misdirected, corrupted, or garbled transmissions or errors of any kind, whether human, mechanical, or electronic, or for entries that for any reason are not received by NBC 13 HD by the deadline stated above. NBC 13 HD and Media General Operations, Inc. are also not responsible for any injury or damage to any computer, modem or other electrical device as a result of participation in this Promotion or downloading of any software or materials. NBC 13 HD reserves the right to correct typographical or clerical errors in any Promotion-related materials. No more than the stated number of prizes will be awarded. In the event that production, technical, seeding, programming or any other reasons cause more than the stated number of prizes as set forth in these Official Rules to be available and/or claimed, NBC 13 HD reserves the right to award only the stated number of prizes by a random drawing among all legitimate, un-awarded, eligible prize claims.

7. For a list of winners, send a self-addressed stamped envelope by mail to: "Free Money From NBC 13 HD - Winners' List," c/o NBC 13 HD, 1732 Valley View Drive, Birmingham, AL 35209 after November 26, 2008.
8. For a copy of the Official Rules, stop by NBC 13 HD during normal business hours, visit www.nbc13.com, or send a self-addressed stamped envelope by mail to: "Free Money from NBC 13 HD - Official Rules," c/o NBC 13 HD, 1732 Valley View Drive, Birmingham, AL 35209.
9. By accepting a prize, winners agree to award NBC 13 HD the right to publicize their names, photographs (including the use and appearance of winner's photograph on NBC 13 HD's web pages), likenesses, biographical information, e-mail address, voices and details of winning for purposes of this and future promotions without further compensation, except where prohibited.
10. Any person attempting to defraud or tamper with this Promotion in any way will be ineligible for prizes and may be prosecuted to the full extent of the law.